



ILSI BIOMED ISRAEL 2009

TEL-AVIV, ISRAEL, JUNE 15-17, 2009
David Intercontinental & Dan Panorama Hotels
The 8th National Life Science & Technology Week



הזמנה לאירוע Invitation to the Event

ביקור בתערוכה אינו כרוך בתשלום
Free Entrance to the Exhibition

Welcome Letter

Dear Colleagues,

It is once again our honor and pleasure to invite you to participate in ILSI-Biomed 2009 conference and "The 3rd International Stem Cell Meeting" to be held June 15-17, 2009 in Tel-Aviv.

Please join Israel's vibrant life science community at the 8th ILSI Biomed annual conference, where science, technology and industry leadership come together. Connect with old and new friends, explore business relationships and learn about the future of healthcare through a variety of panels on hot industry topics and trends, world-class speakers, and high-quality networking opportunities. Join top-notch industry executives, Israel's most innovative medical device and BioPharma entrepreneurs, major pharmaceutical companies, life science research leaders, policy makers and internationally prominent industry investors.

ILSI Biomed 2009 follows the success of previous annual conferences: last year's event drew 6,000 industry players, engineers and scientists, with 800 participants from 41 countries and in excess of 2500 one-on-one meetings.

ILSI Biomed 2009 will provide attendees with insights into the underlying drivers of future changes in BioPharma and Medical Device industries. As the market environment toughens, new business models are evolving. Large Pharma attempts to focus, and emulate Biotech capabilities while Biotech strives for more expansive operating mode. Come listen and learn from the experts: is the future in combination therapy of drugs and devices? Is focus on personal medicine a recipe for success? What is the right model for your company to thrive rather than survive? We will continue our tradition of keynote speeches and plenary sessions given by industry leaders and leading academicians, worldwide. Following last year's success, 70 Israeli Medical Device and BioPharma companies will present at the conference, we will offer one-on-one partnering sessions and an extensive exhibition area.

We look forward to your support and participation. More information and details will be provided in the very near future.

Best Regards from Israel,
Ruti Alon
ILSI-Chairperson
ILSI-Biomed Co-Chairperson

Program at a Glance - ILSI Biomed Conference

MONDAY, JUNE 15, 2009

09:00-10:00	Opening Ceremony The Honorable Mr. Shimon Peres, Ninth President of the State of Israel			
10:00-10:30	Keynote Lecture: ES CELLS AND IPS CELLS: POTENTIAL FOR PERSONALIZED MEDICINE			
10:30-11:40	Panel VCs: INVESTMENT STRATEGY IN A TIME OF CRISIS			
11:40-12:10	Coffee Break Sponsored by Johnson and Johnson			
12:10-13:30	Breakout Sessions			
	Company Presentations MEDICAL DEVICE	Company Presentations BIOPHARMA	Panel Discussion: RNAI THERAPEUTICS AND DIAGNOSTICS	ICI (Innovations in Cardiovascular Interventions) Session MEDICAL TECHNOLOGICAL BREAKTHROUGH IN A TIME OF ECONOMIC TURMOIL
13:30-14:30	Lunch Break			
14:30-15:20	Keynote Lecture: STRATEGIES TO FACILITATE INNOVATION IN MEDICINE AND PUBLIC HEALTH			
15:20-17:20	Breakout Sessions			
	Company Presentations MEDICAL DEVICE	Company Presentations BIOPHARMA	Invited Lectures: DETECTION OF DISEASE VIA BREATH SAMPLES: FROM SYNTHESIS TO APPLICATIONS ON A DIME IN VERY LITTLE TIME: BIOTECH'S NEW VALUE CREATION CHALLENGE	ICI Session (Cont)
17:20-17:40	Coffee Break			
17:40-18:40	Panel: BIRD Foundation DELIVERING HEALTHCARE SOLUTIONS THROUGH STRATEGIC ALLIANCES IN THE U.S.			

TUESDAY, JUNE 16, 2009

07:30-08:45	Breakfast Session: LUZZATTO & LUZZATTO PATENT ATTORNEYS (seating limited)			
08:45-09:00	Greetings Eli Oppor, Chief Scientist, Ministry of Industry, Trade and Labor, Israel			
09:00-09:50	Keynote Lecture: ROCHE STRATEGY FOR ITS PHARMA PRODUCT PIPELINE			
09:50-10:40	Keynote Lecture: THE FACE OF CHANGE: REGULATION, LEGISLATION AND THE U.S. MARKETS			
10:40-11:10	Coffee Break Sponsored by Johnson and Johnson			
11:10-13:10	Breakout Sessions			
	Company Presentations MEDICAL DEVICE	Company Presentations BIOPHARMA	Invited Lectures: CLINICAL TRIALS AND THE DATA YOU NEED FOR GETTING NEW DEVICES COVERED CARDIOVASCULAR THERAPIES IN 2020	Invited Lecture: INVESTING IN BIO-INDUSTRIAL PRODUCTIONS METHODS Technology Transfer Session
13:10-14:10	Lunch Break		Lunch Session: IMPACT OF NEW FDA REGULATION ON A DEVELOPMENT OF NEW MEDICAL DEVICE (seating limited)	
14:10-15:00	Keynote Lecture: STRATEGY OF DIVERSIFICATION			
15:00-15:50	Keynote Lecture: THE GLOBALIZATION OF THE JAPANESE PHARMACEUTICAL INDUSTRY			
15:50-16:20	Coffee Break			
16:20-18:20	Breakout Sessions			
	Company Presentations MEDICAL DEVICE	Company Presentations BIOPHARMA	AN INTRODUCTION TO THE EVALUATION OF MEDICAL DEVICES AT THE U.S. FDA FROM THE LAB BENCH TO THE PATIENT BEDSIDE: CHALLENGES AND HURDLES IN BRINGING TO THE MARKET NOVEL REGENERATIVE MEDICINE PRODUCTS	Invited Lecture: CHALLENGES AND HURDLES IN BRINGING TO THE MARKET NOVEL REGENERATIVE MEDICINE PRODUCTS Technology Transfer Session (Cont)

WEDNESDAY, JUNE 17, 2009

09:00-09:50	Keynote Lecture: DISCOVERY, DEVELOPING AND COMMERCIALIZING INNOVATIVE PHARMACEUTICALS, BIOLOGICS AND MEDICAL DEVICES COMPANIES			
09:50-10:40	Keynote Lecture: MEDICAL DEVICES AND BIOPHARMA - NAVIGATING THROUGH ROUGH SEAS			
10:40-11:40	Coffee Break			
11:00-13:40	Breakout Sessions			
	Company Presentations MEDICAL DEVICE	Company Presentations BIOPHARMA	Invited Lectures: CHINA - ISRAEL CROSS BORDER OPPORTUNITY AND COLLABORATION CHIPS OF HOPE: NEURO-ELECTRONIC HYBRIDS FOR BRAIN REPAIR AND INTELLIGENT MACHINES (13:00-13:40) Company Presentations MEDICAL DEVICE	
13:40-14:40	Lunch Break		Lunch Session: MAXIMIZING THE RETURN ON YOUR PATENT DOLLAR: STRATEGIES THAT WORK (seating limited)	
14:40-15:30	Closing Session: STRATEGY FOR BUILDING PRODUCT PORTFOLIO			

Clinical Trials Session

Tuesday, June 16, 2009

Winning is the name of the game. Success can be in easy reach of all players - industry, the research community, treating physicians and ultimately and most important, the patient. Israel has been recognized by most of the multinational companies as an excellent place to conduct clinical trials. Israel is known as a leader in unique biotech and medical devices development. The key for success is to harvest the benefits through the development of internal and external relationship to encourage importing further clinical studies into Israel and to find suitable partners internationally to bring the drug or device to the market.

In this game there is no place for spectators. As a key player in the industry and research community we invite you to participate in this conference that will cover important aspects in the race from drug discovery to the pharmacy shelf.

ILSI- Biomed, 2009 Invited Speakers (As of April 20, 2009):

- Martin Austin**
Managing Director, TransformRx GmbH, Switzerland
- Dr. Lee Bahls**
Head, Global Pharma Research, F. Hoffmann-La Roche Inc., Switzerland
- Prof. Eshel R. B. Ben Jacob**
Full Professor, Faculty Exact Sciences, Tel Aviv University, Israel
- Dr. Isaac Bentwich**
Founder and Former CEO and Chairman, Rosetta Genomics, Israel
- Prof. Rafi Beyar**
Director, Rambam Health Care Campus (RHCC), Professor of Medicine and Biomedical Engineering, Technion, Haifa, Israel
- Dr. Yuval Binur**
General Partner, Accelerated Technologies, Inc., Israel
- Dr. Masaki Doi**
Vice President, Business Development, Astellas Pharma Inc., Japan
- Donna J. Edmonds**
CEO, Virginia Biosciences Commercialization Center, Richmond, VA, USA
- Prof. Peter Fitzgerald**
Stanford University, Stanford, CA, USA
- Prof. Lior Gepstein**
Technion Faculty of Medicine, The Rapaport Family Institute and the Rambam Medical Center, Israel
- Daniel Goldstein**
Senior Patent Attorney, Sanford T. Colb & Co., Israel
- Dr. Jessie Goodman**
Acting Chief Medical Officer for FDA in the Commissioner's Office, USA
- Barry Greene**
President and Chief Operating Officer, Alnylam Pharmaceuticals, USA
- Dr. Hossain Haick**
Senior Lecturer, Faculty of Chemical Engineering and the Russell Berrie Nanotechnology Institute, Israel
- Scott Jackson**
Vice President, McKesson's Surgery Center Division, USA
- Prof. Rudolph Jaenisch**
Member, Whitehead Institute for Biomedical, Research, and Professor of Biology, Massachusetts, Institute of Technology, USA
- Jonathan Kahan**
Co-director, Hogan & Hartson LLP, USA
- Martin S. Knopf**
Knopf Associates Inc., USA
- Richard Kotz**
Team Leader, General and Surgical Devices, Division of Biostatistics, Center for Medical Devices and Radiological Health, FDA, USA
- Prof. Chaim Lotan**
Director, The Heart Institute Hadassah University Medical Center, Jerusalem, Israel
- Dr. Avi Ludomirski**
Managing Partner, Vitalife VC, Israel
- Ron H. Maron**
Director, Business Development, BIRD Foundation, Israel
- Richard Meella**
Chairman, President and CEO, Covidien Ltd., USA

- Dan Mendelson**
President and Founder, Avalere Health LLC, USA
- Janine Morris**
Acting Division Director, Division of Reproductive, Abdominal and Radiological Devices (DRARD), Office of Device Evaluation (ODE), Center for Devices and Radiological Health (CDRH), USA
- Antoine Papiernik**
Managing Partner, Sofinnova Partners, France
- Dr. David Perry**
VP Global Clinical and Medical Affairs, Baxter Bioscience, Vienna, Austria
- David E.I. Pyott**
Chairman of the Board and CEO, Allergan, USA
- Dr. Hadar Ron**
Team Leader, Israel Healthcare Ventures Ltd. (IHCV), Israel
- Dr. Estelle Russek-Cohen**
Senior Manager, Diagnostic Devices Branch, FDA, USA
- Dr. Alan Sachs**
Vice President, RNA Therapeutics, Merck Research Laboratories, USA
- Edward C. Saltzman**
Founder and President, Defined Co., USA
- Stephen Sands**
Managing Director and Global Co-Head, Lazard's Healthcare Group, USA
- Prof. Ehud Schwammenthal**
Head of Cardiac Rehabilitation Institute, The Chaim Sheba Medical Center Tel Hashomer, Israel
- Lynn Shapiro Snyder**
Senior Member, Epstein Becker & Green, P.C., USA
- Jonathan Silverstein**
General Partner, OrbiMed Advisors, LLC, USA
- Dr. John Smith**
Partner, Hogan & Hartson LLP, USA
- Dr. Joseph M. Smith**
VP, Emerging Technologies Corporate Office of Science and Technology, Johnson & Johnson, USA
- Gera Strommer**
General Manager, MediGuide Ltd. - a St. Jude Medical Company, Israel
- Stephen B. Thau**
Partner, Co-Chair of Morrison & Foerster's Palo Alto Life Sciences Office, USA
- Robert E. Wanerman**
Senior Counsel, Health Care & Life Sciences, Epstein Becker & Green, P.C., USA
- Dr. Jimmy Wei**
Vice President, Head of Business Development, Hutchinson Medipharma (HMPL), China
- Dr. Giora Weisz**
Director of Research, Center for Interventional Vascular Therapy, Columbia University Medical Center, New York, USA
- Michael S. Wyzga**
Executive Vice President, Finance; Chief Financial Officer, Genzyme Corporation, USA
- Zeev Zeloni**
Vice President, Venture Investments, Johnson & Johnson Development Corporation, Israel
- Dr. Daniel Zurr**
CEO, Founder and Director, Quark Pharmaceuticals, USA

Program at a Glance - Stem Cell Meeting

EXHIBITORS LIST (As of May 16, 2009)

MONDAY, JUNE 15, 2009			
09:00 - 10:00	Opening Ceremony		
10:00 - 10:30	Keynote Lecture		
10:30 - 11:10	Coffee Break / Poster Viewing / Visit the Exhibition		
11:10 - 12:30	Plenary Session: CARDIAC AND VASCULAR REGENERATION		
12:30 - 13:00	Plenary Session: STEM CELL POLICY & REGULATIONS		
13:00 - 14:30	Lunch Break		
14:30 - 15:50	Parallel Sessions		
	CANCER STEM CELLS	STEM CELLS & THE CARDIOVASCULAR SYSTEM	
TUESDAY, JUNE 16, 2009			
09:00 - 10:20	Plenary Session: PLURIPOTENCY AND REPROGRAMMING		
10:20 - 10:50	Coffee Break / Poster Viewing / Visit the Exhibition		
10:50 - 13:10	Parallel Sessions		
	HEMATOPOIETIC & MESENCHYMAL STEM CELLS	STEM CELL BIOLOGY & DEVELOPMENT	
13:00 - 14:30	Lunch Break		
14:30 - 16:30	Plenary Session: CANCER & BONE MARROW STEM CELLS		
16:30 - 17:00	Coffee Break / Poster Viewing / Visit the Exhibition		
17:00 - 18:00	Plenary Session: IMMUNOLOGY OF STEM CELLS		
WEDNESDAY, JUNE 17, 2009			
09:00 - 10:20	Plenary Session: CELL & TISSUE ENGINEERING		
10:20 - 10:50	Coffee Break / Poster Viewing / Visit the Exhibition		
10:50 - 13:10	Parallel Sessions		
	EMBRYONIC STEM CELLS, IPS & REPROGRAMMING	CELL THERAPY & APPLICATIONS	
13:10 - 14:30	Lunch Break		
14:30 - 15:20	Plenary Session: NEURAL AND DERMAL DIFFERENTIATION		
15:50 - 16:20	Coffee Break / Poster Viewing / Visit the Exhibition		
16:20 - 17:50	Special Session: 'BERESHIT' MAGNET STEM CELL CONSORTIUM		
17:50 - 18:00	Closing Remarks		

- Legend:
- Keynote Lecture
 - Plenary Session
 - Parallel Session
 - Special Session

- Agentek (1987) Ltd.
- Almac Sciences Ltd
- Ambassade de France en Israel Mission Economique
- American Biological Laboratories Ltd.
- Aminolab Pharma
- AMT - Alfred Mann Institute for Biomedical Development at the Technion
- Aptuit, Inc. Silver Sponsor
- Arad - Ophir Ltd.
- Anernergy Publishing Srl
- ASIS Enterprises, B.B.G. Ltd.
- ATID E.D.1 Ltd.
- BioForum Clinical Research Development Center (BBDC)
- BioForum Applied Knowledge Center
- BioForum Clinical Data Management Center
- BioForum Clinical Research Coordinators
- Biobencalen
- Biolink
- Biological Industries Co.
- BioBio
- Biopak
- BioSight
- BioSpiral
- Biotech Services International Ltd.
- BCT - Biomedical Quality Translation (BioForum Group)
- CapsuTech Ltd.
- CartiCare Ltd.
- City of Akron, Ohio, USA
- Comply Ltd.
- Danish Agency Science Technology and Innovation
- Do-Copy Technologies Ltd
- Dr. Eyal Bressler Ltd.
- Dune Medical Devices
- EnzySurge
- European State Commission to the State of Israel
- Flexicath
- CCP Clinical Studies Ltd.
- Genosia
- Genzyme Israel Ltd.
- Georgia Dept. of Economic Development
- Global Cardiovascular Innovation Center
- Hadassah Ltd.
- HdW Insurance Brokers Ltd.
- HVI High Tech Lipids
- ID-L Biometrics
- ILRI Dept. of Commerce & Economic Opportunity
- Immunovite Therapies
- InSight Biopharmaceuticals Ltd.
- International Trade Canada
- IPI Industries Ltd.
- ISERD - The Israel-EU R&D Directorate for EU FP
- Israel Export & International Corporation
- Israel Medical Association
- JetGuide
- Juvenis
- Kamada Ltd.
- Kema Quality
- Lavi Cardiac
- Life Science Accelerator Ltd.
- Luzzatto and Luzzatto Gold Sponsor
- Maryland Israel Development Center
- Mattimop
- MD Lower Industries Ltd.
- MediCision/MPi (Israel) Preclinical Research- Shanghai
- Medwell laboratories
- Ministry of Immigrant Absorption
- Misqava Venture Accelerator
- Missouri Biotechnology Association
- Motus GI Medical technologies Ltd.
- MRI Research
- MRI Research & Consulting
- M.S.T. - Medical Surgical Technologies
- Naturamed
- Negpha
- NeuroQuest
- NGI - New Generation technologies Ltd.
- Nisha - Quality Recruitment
- Novotek Technologies Ltd.
- Nutrinia
- OratioBio
- Pennsylvania Center for Trade Development, Israel Office
- Pepprotech Asia
- PerAssist
- Pharma Job Ltd.
- Pharmosel Ltd.
- PolyTouch
- Pre-Clinical group Ltd.
- Pro-IV Medical
- Protein Production Services, Ltd
- Radi Dental Services Ltd.
- Ramot - Tel Aviv University Authority
- RazGroup
- RealView Medical
- Reglera Ltd.
- Renopharm
- RTC - Research Toxicology Center
- Scripton Surgical Technologies
- Shizim Ltd.
- SOLVO Biotechnology
- Southwest Michigan First
- VaccGuard
- Sunrise Projects Supporting Innovation
- Systematics Ltd.
- T3 - Technion Technology Transfer, Development, R&D Foundation Ltd.
- Teva Biotechnology
- Tecon
- Teva Pharmaceutical Industries Ltd.
- VaccGuard
- Vetier Pharma
- Virtual Port Ltd.
- Virtual Ports
- World Counter
- Yeda R&D Co. Ltd.
- Yissum Research & Dev. Co. Gold Sponsor

Stem Cell Meeting, 2009 Invited Speakers (as at May 6, 2009)

- Daniel Aberdam**
INSERTECH, Rappaport Faculty of Medicine, Haifa, Israel
- Tamir Ben-Hur**
Neurology, Hadassah University Hospital Medical Center, Jerusalem, Israel
- Ittai Ben-Porath**
Department of Cellular Biochemistry, The Hebrew University of Jerusalem, Hadassah School of Medicine, Jerusalem, Israel
- Nissim Benvenisty**
Department of Genetics, The Hebrew University, Jerusalem, Israel
- Ofer Binah**
Faculty of Medicine, Technion - Israel Institute of Technology, Haifa, Israel
- Joyce Bischoff**
Vascular Biology Program and Department of Surgery, Children's Hospital Boston and Harvard Medical School, Boston, MA, USA
- Oliver Brüstle**
Institute of Reconstructive Neurobiology, University of Bonn, Bonn, Germany
- Arnold I. Caplan**
The Hadassah Research Center, Case Western Reserve University, Cleveland, OH, USA
- Shimon Efrat**
Tel Aviv University, Tel Aviv, Israel
- Jacob George**
The Cardiovascular Research Center and the Department of Cardiology, Tel Aviv Sourasky Medical Center, Tel Aviv, Israel
- Lior Gepstein**
The Bruce Rappaport Faculty of Medicine, Technion - Israel Institute of Technology, Haifa, Israel
- Christopher Heeschen**
Spanish National Cancer Research Center (CNIO), Madrid, Spain
- Eran Hornstein**
Weizmann Institute of Science, Rehovot, Israel
- Rudolph Jaenisch**
Biology Department, Whitehead Institute and M.I.T., Cambridge, MA, USA
- Jonathan Leor**
Tel Aviv University, Sheba Medical Center, Tel Hashomer, Israel

- Erella Livne**
Faculty of Medicine, Technion - Israel Institute of Technology, Haifa, Israel
- Philippe Menasché**
Cardiologue, Hôpital Européen Georges Pompidou, Paris, France
- Freda Miller**
Developmental & Stem Cell Biology, Hospital for Sick Children Research Institute, Toronto, Ontario, Canada
- Andras Nagy**
Samuel Lunenfeld Research Institute, Mount Sinai Hospital, Toronto, ON, Canada
- Mariusz Z. Ratajczak**
Stem Cell Institute at James Graham Brown Cancer Center, University of Louisville, Louisville, KY, USA
- Gideon Reshavi**
Sheba Cancer Research Center, Pediatric Hematology-Oncology, Sheba Medical Center, Tel Tel Hashomer; Sackler School of Medicine, Tel Aviv University, Tel Aviv, Israel
- Yair Reissner**
Immunology, Weizmann Institute of Science, Rehovot, Israel
- Benjamin Reubinoff**
The Hadassah Human Embryonic Stem Cell Center, Hadassah Medical Center, Jerusalem, Israel
- Guy Shakhar**
Department of Immunology, Weizmann Institute of Science, Rehovot, Israel
- Bernard Siegel**
Founder and Executive Director, Genetics Policy Institute, Wellington, FL, USA
- Samuel I. Stupp**
Northwestern University, Chicago, IL, USA
- Maty Tzukerman**
Rambam Medical Center, Rappaport Faculty of Medicine and Research Institute, Technion - Israel Institute of Technology, Haifa, Israel
- Kazi Vago**
Biotechnology Engineering, Ben Gurion University, Beer Sheva, Israel
- Gerard Wagemaker**
Dept. Hematology, Erasmus University Medical Center, Rotterdam, The Netherlands
- Elazar Zelzer**
Weizmann Institute of Science, Rehovot, Israel



TEL-AVIV, ISRAEL, JUNE 15-17, 2009
David Intercontinental & Dan Panorama Hotels
The 8th National Life Science & Technology Week

SPONSORS

DIAMOND SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



ORGANIZED BY



IN COOPERATION WITH

MEDIA PARTNERS

STEM CELLS

האירוע יתקיים במלונת דוד אונסקופוניגיל דוד פנורמה בטבריה
התרחשה לראשונה בהנסיים מתאפשר אך ורק על ידי מלון דוד אונסקופוניגיל
ההרשמה לזרועות הכנסים מתאפשר אך ורק על ידי מלון דוד אונסקופוניגיל
השפה הרשמית של הכנס היא אנגלית
זכית מלאה ערשמת חוקרים לנוס (במשלום) באיזור:
www.kenes.com/biomed

שעות פתיחת התערוכה
ימים ב' - ד'
2009 יוני 17 - 15
18:00 - 09:00

Exhibition hours
Monday - Wednesday
June 15 - 17, 2009
9 am - 6 pm

Networking

ILSI Biomed provides the perfect platform to meet a range of growing life science companies seeking a varied combination of partners, investment and professional services to develop their companies. We would like to offer to you the opportunity to meet with potential investors and collaborators during the three days of the conference. The chance2meet online tool gives you direct access to participants' profiles, and helps you connect with companies of interest. To setup meetings in advance enter biomed2009.chance2meet.com.

Sponsored by Pitango and IHCV



The networking meeting room is located at Hotel Dan Panorama, Hall H1, on the 2nd floor Convention Center

All participants have to maintain the schedule and be on time to enable a smooth transition from meeting to meeting

*One on One entrance to exhibitors and conference participants is free of charge

מנוע פרסיוט

כנס כלל שלילי האירוע עונדה המאפשרת לזרועות הכנסים בתוכנת המשתמשת באיזור על מנת לזרועות עניינים אינטרסים לזרועות הכנסים בתוכנת האירוע. המנוע הוא כנס פרסיוט IHCY-ו

הזכית מלאה ערשמת חוקרים לנוס (במשלום) באיזור:
biomed2009.chance2meet.com

Organizers:

