

**Jeroen Tas**  
**Chief Innovation & Strategy Officer, Royal Philips**

Jeroen joined Philips in 2011, leading IT worldwide as Group Chief Information Officer (CIO). In 2014 he became CEO of Philips Healthcare, Informatics Solutions & Services, overseeing digital health and clinical informatics. From 2016, Jeroen led the company's Connected Care and Informatics businesses, demonstrating a passion to create new models of people-centric healthcare, based on the power of information technology.

Before joining Philips, Jeroen co-founded and served as President, COO and Vice-Chairman of the board for MphasiS, an IT and Business Process Outsourcing company, which was acquired by HP in 2006. Prior to MphasiS, he was the head of Transaction Technology, Inc., Citigroup's tech lab, responsible for the innovation and development of the bank's customer-facing systems, including Internet banking and self-service devices. From 2007-8, he was Vice President and General Manager at EDS, responsible for the company's global competency centers.

Jeroen is the 2004 winner of the E&Y Entrepreneur of the Year Award in the Information Technology category for the New York region. He also won the Dutch CIO of the year 2013 Award, NASSCOM Global CIO Award 2014, the World Innovation Congress 2014 CIO Leadership Award, CIO