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Manish Advani (@IndianMarketer) is a TEDx Speaker and Head of Marketing & Public Relations at Mahindra SSG passionate about cultural marketing focusing especially on Cause and Green Marketing.

Mr. Advani has worked on marketing campaigns of some of the leading organizations like Kraft Foods, Jaguar Land Rover, Microsoft Canada, Ciba Vision. In addition Mr. Advani has worked on Risk Management Assessments of Arvind Limited, Birla Sun life, Hindustan Unilever Limited, Blue Star, IFFCO (Middle East). Mr. Advani graduated with management degree with Suma Cum Laude from New Jersey Institute of Technology with recognition of building Decision Support System for US Department of Transportation as a part of his Research assignment. Mr. Advani has completed Brand Building Program from Stanford, One year program from Harvard and Management Development Program from IIM-Ahmedabad.

Mr. Advani recently spoke at TEDx HR, TEDx Mahindra Ecole Centrale and TEDx MICA and TEDx Goda Park. Mr. Advani's work has led to several notable awards like the Microsoft Presidents award, Mega Corporate Film Festival Award, Skoch Blue Economy Silver Award and Public Relations Council of India's Silver Award. Mr. Advani has also been listed in the Top 100 Most Influential Marketing Leaders in 2016 by the World Marketing Congress.