



Prasad Bhamidipati

Enterprise software business & products executive passionate about Digital era, Genpact Digital

Babson College - Franklin W. Olin Graduate School of Business, Hyderabad Area, India

Proven Product & Business Strategy leader with significant experience taking industry leading enterprise software products from their conception and moving them through design, development, marketing, sales and creating a sustained market success.

Specialties:

Business Management/Planning/Strategy development, People management, P & L, Sales, Operations and Engineering, Market Research & Analysis, Competitor Analysis, Competitive Trends, Market Trends, Business Development, Manage Cross Functional Team and Initiatives, Present Business and Product Strategy to C-Level Audience

Cloud Computing, Platform-as-a-Service (PaaS), Software-as-a-Service (SaaS), Enterprise Software, Middleware, Enterprise Application Integration (EAI), Business Process Management (BPM), Service-Oriented Architecture (SOA), Event Driven Architecture (EDA).

In the past he has been in the centre of architecting multiple enterprise platforms and application security system(s). Very passionate about leveraging Digital (AI) Technologies (computer vision, computational linguistics, ...) to drive Transformation.