



## Sponsorship opportunities

### **GOLD SPONSORSHIP PACKAGE**

**Cost: 15.000 USD**

#### ✓ Advertisement

- Sponsors' logo with hyperlink on conference website
- Sponsor's logo indicated in conference printings
- Sponsor's logo indicated in the event invitations
- Sponsor's logo indicated in the electronic and direct mailers (sponsors adds only)
- Sponsor's logo indicated in the daily newspapers adds (sponsors adds only)
- Company's logo will be displayed in all conference halls during the meeting

#### ✓ Registration

- Five Conference registrations

#### ✓ Professional or Academic tour

MNC Sponsoring companies: An exclusive visit to one or more companies or academic institutions may be arranged on a case by case basis for the Gold sponsor's representatives. More information will be provided upon request.

Israeli Sponsoring companies: Technical meeting at the company premises with one of the foreign visiting scientists/industrialists.

### **SILVER SPONSORSHIP PACKAGE**

**Cost: 10.000 USD**

#### ✓ Advertisement

- Sponsors' logo with hyperlink on conference website
- Sponsor's logo indicated in conference printings
- Sponsor's logo indicated in the event invitations
- Sponsor's logo indicated in the electronic and direct mailers (sponsors adds only)
- Sponsor's logo indicated in the daily newspapers adds (sponsors adds only)
- Company's logo will be displayed in all conference halls during the meeting

#### ✓ Registration

- Two Conference registrations

#### ✓ Acknowledgment

- Silver Sponsors will be acknowledged in the program alongside the sessions' information as "Sponsored by"
- Silver sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

#### ✓ Networking opportunity:

One to one meetings at the conference, with Israeli companies and institutes, upon request.



## Individual Sponsorship Opportunities

### **CONGRESS BAGS (One sponsor only)**

**Cost: 10.000 USD**

- The bag will bear the sponsor's logo and the conference logo
- 1,000 The bag will be handed out to all conference participants and will contain all sponsor's collateral

### **Conference Lanyards (One sponsor only )**

**Cost: upon request**

Company will be the Sole Sponsor of the lanyards that will be handed to all conference attendees upon arrival. The company sponsoring the conference lanyards will be acknowledged as gold sponsors with all rights as per the gold sponsorship package

### **Coffee Break (Limited to two companies only)**

**Cost: upon request**

Coffee breaks will be served during breaks on each day of the conference sessions. Sponsor will be given the opportunity to sponsor a coffee break of his choice.

- Sponsor will be given the opportunity to provide branded napkins
- Company will be acknowledged as the sponsor of the chosen coffee break and will be indicated in the conference program alongside the coffee break as "Sponsored by"
- Coffee break will be branded with the company's logo

### **Speakers Dinner**

**Cost: upon request**

This is an opportunity for the sponsor to be associated with a prestigious dinner held for the speakers and steering committee. The company sponsoring the speakers' dinner will be acknowledged as gold sponsors with all rights as per the gold sponsorship package

- Sponsors name and logo will be printed on the function invitation and menu
- Sponsors name and logo will appear on a sign placed at the entrance of the dinner's venue
- 10 complimentary invitations to the speaker's dinner

Dinner information

- Date: TBD
- Location: TBD
- Hours: 19:30- 22:00 for approximately 100 participants
- First class prestigious restaurant

Prices do not include 18 % V.A.T.

**We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your needs. Please feel free to contact the Sponsorship Office to discuss your requests: [Lan@kenes-exhibitions.com](mailto:Lan@kenes-exhibitions.com)**