



Dr. Adam Keeney joined Sanofi Global R&D, as Vice President Global Head External Innovation Operations on 06 January 2014.

His role consists of articulating Sanofi's External Innovation priorities and orchestrating external innovation sourcing activities across R&D globally. He leverages healthcare innovation ecosystems across the world in order to evolve and enhance Sanofi's external innovation approach and image.

His main responsibilities for Sanofi are to facilitate the translation of units' strategies into clear external innovation priorities and manage the geographically distributed network of scouts for Sanofi's Strategy, Science Policy & External Innovation {S&I} division. As a result, all S&I Scouting and Partnering teams across the various regions will be reporting to him. Adam also works with units and senior management to propose and implement new ways to improve the effectiveness, quality and impact of the company's external innovation activities and processes. Adam is based at the Sanofi US Headquarters in Cambridge, Massachusetts.

Adam comes to Sanofi with 14 years of industry experience with expertise in research, scouting, business development, brand management and marketing, having worked across various businesses, therapeutic areas, and geographies.

In his most recent role before joining Sanofi, Adam was site head at Johnson & Johnson California Innovation Center (IC), in charge of setting the IC vision, mission, goals and objectives including metrics to measure success. He was directly responsible for all deal making activities within the IC across pharmaceuticals, medical devices and consumer, and accountable for ensuring that the IC is able to develop and execute deal making capabilities.