

Biographical profile

Assaf Bash

Vice President, Managing Director & Discovery
Edwards Lifesciences (Israel) Ltd



Assaf Bash is a Vice President, Managing Director & Discovery of Edwards' Israel subsidiary.

In this role, Bash is responsible for new product development of transcatheter implants for structural heart disease among them transcatheter heart valves. Bash and his team are focusing on new products' cadence for the Edwards' THV business unit, as well as searching for new technologies and products that will fit Edwards' strategy.

Bash is leading the Edwards Lifesciences (Israel) organization since 2010. Before that, he served as VP, R&D for Edwards' HVT business unit (the surgical heart valve products of Edwards) in Irvine, CA.

Previously, he served as VP of R&D and GM of PVT Israel, a start-up company that developed an innovative device: a percutaneous aortic heart valve. In 2004, when Edwards acquired PVT and its technology, Bash become the GM of Edwards' subsidiary in Israel and continued leading the development of the Cribier-Edwards aortic bioprostheses (today called the Edwards SAPIEN valve).

Prior to joining PVT, Bash worked in a variety of medical device companies in Israel.

Bash received a B.Sc. in Mechanical Engineering in 1992 from the Technion, Israeli institute of Technology, and an MBA in 1998 from Tel Aviv University.