

IATI BIOMED 2015

The 14th National Life Science & Technology Week

May 12-14, 2015 The Israel Trade Fairs & Convention Center, Tel Aviv, Israel

COME SEE ISRAEL AT ITS FULL PROWESS

Exhibition Manual



Exhibition Manual Contents:

Exhibition General Information	3
Key dates and times for your diary	3
Exhibition Set up/ dismantle opening hours	3
Event organizers /Venue addresses and contact details	4
Exhibition preparations	5
Your stand package.....	5/6
Guidelines for designing an open display unit	6
Furniture, Audio visual Supplier, Freight Forwarder	7
Security/Insurance /Parking.....	7
Additional services and suppliers	7/8
Licenses	8
Official Exhibition Catalogue.....	8
Exhibitor badge application	9
Fascia Stand application (for exhibitors in standard booth construction)	10
General Guidelines for all exhibitors	11-12
Furniture Catalog	13-17

IATI BIOMED 2015

The 14th National Life Science & Technology Week
May 12-14, 2015 The Israel Trade Fairs & Convention Center, Tel Aviv, Israel

The purpose of this document is to build familiarity for IATI Biomed Conference exhibitors and elaborate all relevant rules and procedures.
All exhibitors are requested to confirm all required forms by signing the form and sending back to the organizers

General information

The Exhibition will be held at the *Israel Trade Fairs & Convention Center* on May 12-14,2015

Exhibition Opening hours:

Tuesday, May 12, 2015.....9:00-18:00

Wednesday, May 13, 2015.....9:00-18:00

Thursday, May 14, 2015..... 9:00-18:00

Key dates and times for your diary

Please return all requested forms by the following deadlines:

General guidelines for all exhibitors Upon signing the contract
Company profile in the official exhibition catalog March 10, 2015
Exhibitor badges March 10, 2015
Electricity/Telecommunication/Internet and Furniture order deadline March 10, 2015
Water and Waste..... March 10, 2015
Fascia Stand (Exhibitors who purchased a standard booth) March 10, 2015

Exhibition set up and opening times

Sunday, May 10, 2015 from 10:00 – 19:00

Monday May 11, 2015 from 08:00 – 20:00

During set-up days, trucks and heavy-duty vehicles can unload the equipment at the designated area in the Convention Center. **Please note** that set-up will not be allowed on May 12,2015 as the Exhibition and Conference start at 9:00 am.

Exhibition dismantle

Thursday, May 14,2015 18:00 -24:00

Please ensure that your couriers know that they must pick up on Thursday everything.

The organizers accept no responsibility for anything left on the premises and has no storage facilities for late collection. Anything that is left behind will be disposed of and the cost charged to the exhibitor.

Important note: Dismantling prior to 18:00 on Thursday May 14 is prohibited.

Storage of items during the event

Storage of items during the event is not available; therefore all exhibitors must store materials and packaging on their stands or arrange for off-site storage.

Common parts of exhibition

Common parts of exhibition must be kept clear and unobstructed at all times.

IATI BIOMED 2015

The 14th National Life Science & Technology Week

May 12-14, 2015 The Israel Trade Fairs & Convention Center, Tel Aviv, Israel

Exhibitors must keep all common parts clear while building or dismantling stands.

Event organizers

Kenes Exhibitions

Tel: 972-74-7457489

E-mail: mixiii@kenes-exhibitions.com

Project Manager

Ms. Lyne An

Tel: 972-74-745-7489

Mob: 972-546787898

E-mail: lan@kenes-exhibitions.com

Registrations and Accommodations Manager

Ms. Orit Lefkovits

Tel: 972-74-745-7487

E-mail: olefkovits@kenes-exhibitions.com

Venue address

Exhibition gardens, Rokach Boulevard, Tel Aviv

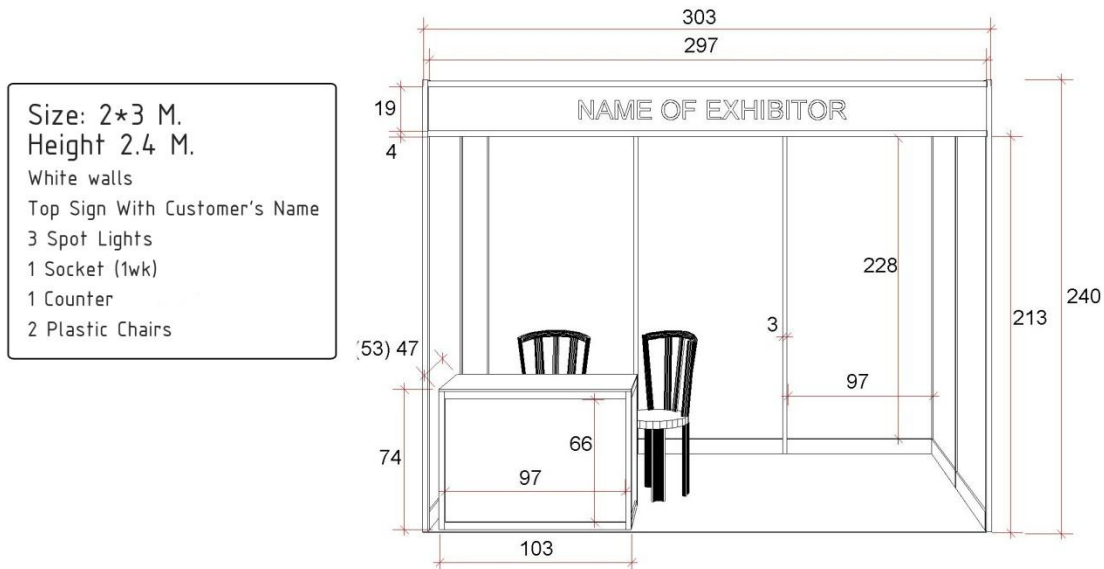
How to prepare to the Exhibition

- Send your employees to the venue ahead of time in order to prepare in advance.
- Prepare a sketch of the booth and the equipment which will be displayed.
- Contact your insurance agent to make sure that the desired policy is purchased.
- Contact the Organizers regarding transportation of equipment to or from the exhibition.
- Make sure to have available an ample number of brochures.
- Make sure to order the necessary electricity supply.
- Make sure the posters/signs are ready for display.
- Make sure the invitations were sent according to lists prepared beforehand.
- Prepare a dismantling plan and give instructions to the transportation company.

Basic Stand construction package

Basic Stand Construction includes:

- White walls, fitted in aluminum frame, 250 cm high
- 2 plastic chairs, 1 desk
- Fascia board with company name and stand number (in standard lettering).
The contents (wording) on the sign must be filled-out through the fascia sign form.
Please refer to page 10.
- Lighting: One spotlight per 3m², excluding electricity and main connection
- Electricity: One 2-kilowatt electrical socket for the first 10 m², 1-kilowatt for any additional 10 m²
- Exhibitor Badges (Each exhibitor is entitled to a fixed number of exhibition passes as follows: Up to 9sqm – 3 passes. Each additional 3sqm – 1 pass.
- Up to 30 word company/product profile in the official exhibition catalogue. Please ensure that you supply us with **30 words** about your organization together with contact details by the **deadline of March 10, 2015**. This should be emailed lan@kenes-exhibitions.com. No entries can be accepted after this time. If we have not received any details, only the company name will appear in the catalog.



Standard Booth 2*3 M.

Raw space / Island display package includes

- Area reserved by the exhibitor
- One 2-kilowatt electrical socket for the first 10 m², 1-kilowatt for any additional 10 m²
- Exhibitors who do not have a standard building system must present their building plans to the exhibition security engineer in advance
- Exhibitor badges (Each exhibitor is entitled to a fixed number of exhibition passes as follows: Up to 9sqm – 3 passes. Each additional 3sqm – 1 pass.
- Up to 30 word company/product profile in the official exhibition catalogue. Please ensure that you supply us with **30 words** about your organization together with contact details by the **deadline of March 10, 2015**. This should be emailed lan@kenes-exhibitions.com. No entries can be accepted after this time. If we have not received any details, only the company name will appear in the catalog.

Guidelines for designing an open display unit

Exhibitors designing their own stands are requested to observe the following basic regulations:

- The height of the display shall not exceed 4 meters. Structures above 4 meters require the prior and written approval of the Exhibition Management.
- Panels or any other elevated display may not be set-up at the front and bet-back 1 meter deep from the boundary. Beyond that, one can raise elevated displays subject to the design plan submitted by the Exhibitor and approved by the Exhibition Management.
- 1/2 meter from the front of the display unit is designated for sales tables/stands only.
- **All island booths regardless of size should allow at least 40 percent visibilities on all four sides. Split islands booth should allow 40 percent of visibility on all sides excluding the shred back wall.**
- **It is the responsibility of the exhibitor/designer to send a diagram showing exact measurement and height of the designed booth to the engineer and receive an approval no later than March 10, 2015**
- **Exhibitor Badges**

As mentioned above each exhibitor is entitled to a fixed number of exhibition passes as follows: Up to 9sqm – 3 passes. Each additional 3sqm – 1 pass.

Compulsory for all exhibitors to submit the names of the people who will be staffing your stand throughout the exhibition; please refer to page 9. The exhibitor application form should be emailed lan@kenes-exhibitions.com by **March 10, 2015**

The badges will be handed out upon arrival to the venue during the set up day.

Additional badges may be purchased for a fee of \$25 per badge.

Security

General security is provided round the clock Biomed 2015 organizers will provide security to the

entrance of hall 1 only.

Insurance

Organizers are responsible for third party insurance, as per the standard procedures at the exhibitions. Exhibitors are advised to purchase insurance policies to insure their equipment from theft/damage as well as third-party lawsuits during the exhibition.

Parking and access:

Each exhibitor will receive 3 parking vouchers for the exhibition days, May 12-14,2015
One parking voucher for each exhibition day.

It is forbidden to park vehicles on lawns and/or in a manner that obstructs the proper management of the location. The central location of the exhibition allows optimal transportation access: Proximity to the train station university convention center, Ayalon and public transportation located nearby. In the Fairgrounds approximately 4,511 parking spaces including Drive-space, and 4,111 parking spaces in Yehoshua Gardens (Ganei Yehoshua) parking lot. The organizers are not responsible for the parking fees.

Conference Entrance

Entrance to the conference is by payment only.

Exhibitors wishing to register to the conference may do so via conference website.

Additional services and suppliers

- **Please be aware of the deadline for extra items order – March 10, 2015**
- Full payment should be processed to supplying company directly.
- The organizers are not responsible for additional services fees.

Electricity Supply

Orders for three phase outlets will be provided at an additional cost.

The organizers supply one-phase outlets only as mentioned above.

Companies that reserved exhibition space and would like to reserve 3 phase electricity outlets

please contact: New Line T: +972-3-6439330 F: +972-3-6439368: Email:

biomed.newline@gmail.com

IATI BIOMED 2015

The 14th National Life Science & Technology Week
May 12-14, 2015 The Israel Trade Fairs & Convention Center, Tel Aviv, Israel

Stand builders and Furniture

Companies that reserved exhibition space and would like to reserve extra furniture please contact: New line Tel: +972-3-6439330 Fax: +972-3-6439368

Email: biomed.newline@gmail.com

To review furniture catalog please refer to pages 13-15

Customs Clearance & Freight Handling Agent

The official Biomed Freight Agent is Hermes-Exhibitions. Hermes is handling drop shipments; special projects, including chartering of aircraft and vessels; handling of art shipments; logistic solutions using political airway bill or bill of lading.

Contact details: M: +972-52-5114982, Email: ZehavitAk@Hermes-Exhibitions.com

Audio visual Supplier

Companies that would like to reserve and use AV services and equipment, please contact: Simul - Mira Betach +972 -54-2616602 Email: mira@simul.co.il

Catering

For catering, food and beverages services:
Ariel Reidman ,Marketing Manager
Phone. 972-50-7566167
ariel@netoinv.com

Internet supplier

Request for Internet and telephone lines can be reserved at an extra cost.
The official Internet supplier at The Israel Trade Fairs & Convention Center is:
B-Zone Wireless Services Contac person: Mr. Morag Shaya
M: + 972-52-3611641 O: + 972-3-6404528 Email: morag@b-zone.co.il

Audio / Video use at the stands:

The use of loudspeakers and live music at the Exhibition area is not permitted. Background music and promotional videos may be used. However, please make sure that noise level is kept to a minimum to enable the functioning of the business meetings.

The Official Exhibition Catalogue

The exhibition catalogue will be published by Mr. Dani Uzan.
Advertising space may be purchased at extra cost. (Except for the index, this is free of charge for exhibitors) For further information, please contact Mr. Dani Uzan
Tel: +972-3-5620059 E-mail: uzan@shani.net

Exhibitors Badge Application Form

Compulsory for all exhibitors

Please submit by **March 10, 2015**

Company: _____

Stand Number: _____

First Name	Last Name	Position	Country

First Name	Last Name	Position	Country

Each exhibitor is entitled to a fixed number of exhibition passes as follows: Up to 9sqm – 3 passes. Each additional 3sqm – 1 pass. The badges will be handed out upon arrival to the venue. Additional badges may be purchased for a fee of \$25 per badge

Please return this form to Lyne An email: lan@kenes-exhibitions.com by **March 10, 2015**

Fascia Stand

Please submit by **March 10, 2015**

Exhibitors who purchased a standard booth are requested to note below their company name (In English) for the Fascia Stand

Company: _____

Stand Number: _____

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

- The sign will include company name in English
- Signs are to be reserved for the standard booths only
- The sign will contain up to 9 letters per meter
- The letters will be identical on all signs
- The contractor will provide booth signs.

Please return this form to Lyne An email: lan@kenes-exhibitions.com by **March 10, 2015**

Name.....

Signature and Company Stamp.....

Date.....

General guidelines for all display areas

Compulsory for all exhibitors

Please submit by **March 10, 2015**

- The Exhibitor undertakes to preserve the integrity of the area and maintain it in good order including the area of the display unit allocated to him, and undertakes also not to damage and/or harm the area, infrastructure and equipment provided him by the Exhibition Management and also to abide by all the guidelines and provisions of the Exhibition Management, whether orally or in writing.
- It is forbidden to use thumbtacks or nails for hanging accessories in the built display units and/or outside the display units, i.e. in the public areas.
- Changes and/or dismantling of the equipment and accessories in the display unit will be executed only by the contracting company responsible for the construction of the display unit.
- Dismantling of the display unit and/or equipment will be on May 22, 2014 from 18pm i.e. after the termination of the exhibition and when the public is no longer present.
- Exhibitors are responsible for the safety and cleaning of all the exhibition areas including the aisles and display units and to avoid moving rubbish through the aisles and display units. Without derogating from the aforementioned, the organizers will provide cleaning of the aisles and public areas. Should the Exhibitor not provide for cleaning his display unit, the organizers is entitled to do so in his lieu, at his account and responsibility whereby the Exhibitor will have no argument and/or claim in this regard.

- It is forbidden to use areas that exceed boundaries of the display unit allotted to the Exhibitor.
- Do not change and/or replace and/or damage in any manner the area of the allotted display unit. Changes and/or additions and/or damage whatsoever to the built display units either of walls or floors including tacking nails, hooks or screws, painting or spreading walls and floors with paint, and covering windows and doors with curtains – are subject to the Company's prior written approval.
- Receipt of a display unit by the Exhibitor will be deemed he has agreed that it suitable for his needs and that it has no fault and/or damage and/or non-compliance and that the Exhibitor has and will have no argument and/or demand and/or claim with regard to non-compliance as mentioned.
- The Exhibitor undertakes to return the area of the display unit allotted to him to its original condition. Failing to do so, upon receiving the Company's initial request, the Company has the right to return it to its original condition itself or through skilled craftsman on its behalf, all to the account of the Exhibitor and his responsibility.
- During the exhibition exhibitors may not build and/or design a display unit in any manner whatsoever that will prevent light and/or air from penetrating and/or obstruct and/or burden the aisles and access routes to the emergency exits and emergency doors

- of the pavilion and its outdoor surroundings, doors, windows, sanitary equipment, fire hydrants, fire alarm and electrical connections.
- The Exhibitor has absolutely responsibility to treat all fabrics and props within the display unit with fire proof material.
 - Laying down special foundations in order to increase the weight load capacity of the display unit and/or excavation works will be executed subject to a prior written confirmation after detailed plans including full technical specifications have been submitted to this effect and in the presence of the Operations Department representative and subject to confirmation by a certified safety consultant on behalf of the Exhibitor and at his account. The Exhibitor undertakes to return it to its original condition upon receipt of an initial request by the Exhibition Management at his account and responsibility as aforementioned.
 - All the electricity work required in order to receive the electricity services will be executed only by a certified electrician holding the appropriate government license, on behalf of the Exhibitor
 - In order to remove any doubt, it is hereby clarified that the Exhibitor bears full and sole responsibility with regard to the electrical works and that executing the inspection and/or control by the organizers as aforementioned constitutes no responsibility of the organizers for damaged whatsoever to any of the parties and/or on anyone on their behalf and/or any third party, related and/or resulting from the electricity and/or electrical work and/or the electrical connections.
 - It is hereby clarified that in all matters regarding the electrical consultants and/or safety consultants the Exhibitor will be entitled to work only with suppliers recommended by the Company for work in the field of electricity and safety.
 - Presentation and submission of additional certificates when and whether required by the Organizers or any other competent authorities, with regard to the display unit and the goods displayed therein by him, will be borne by the Exhibitor alone.
 - Goods and/or display units that are not compatible with the provisions and guidelines of the Exhibition Management will be cleared by the Exhibitor upon receipt of an initial request by the Exhibition Management and at his account. Should the Exhibitor fail to do so, the Exhibition Management is entitles to clear the goods and/or display units itself or through others on its behalf, at the account of the Exhibitor, his responsibility and risk.
 - All display units whether in the interior areas or outdoor areas including their design, arrangement and cleaning will be ready no later than 12 hour before the opening of the exhibition. No activity connected to the setting-up of an arrangement of the display units will be allowed during the 12 hours prior to the opening of the exhibition.

Please return this form to Lyne An email: lan@kenes-exhibitions.com March 10, 2015

Name.....

Signature and Company Stamp.....

Furniture catalog

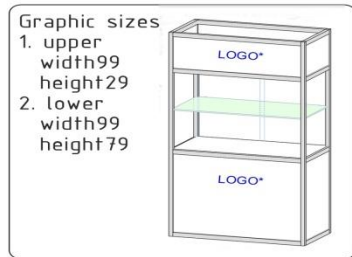
For quote/order please contact:

Email: yosi@newline-il.co.il

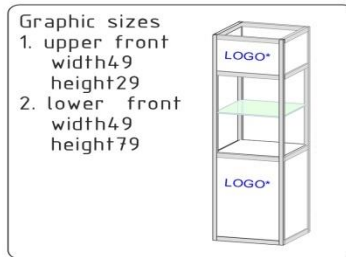
New Line

Furniture #1

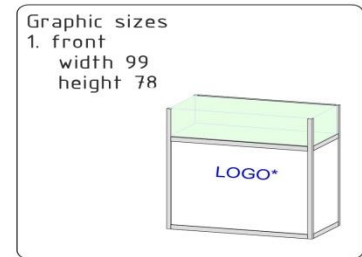
* Centimeters



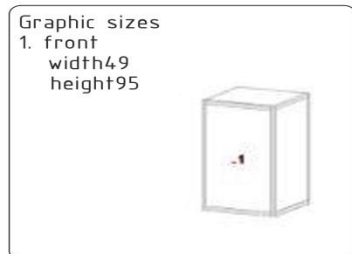
Showcase 3003
200H*103*53



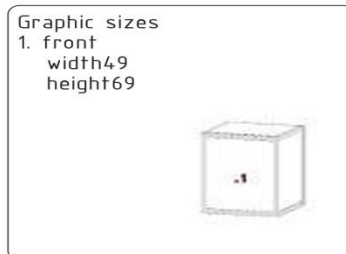
Showcase 3002
200H*53*53



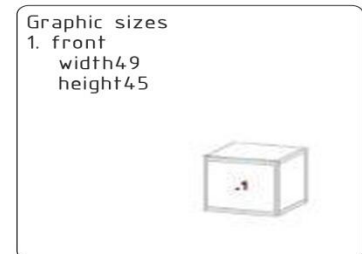
Desk showcase 3001
110H*103*53



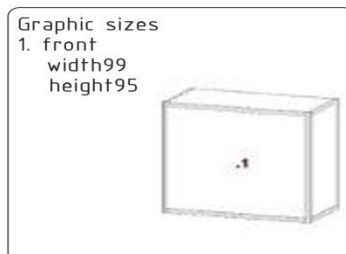
Counter 4003
110H*103*53



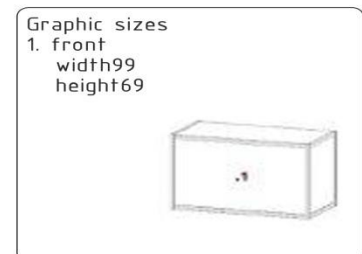
Counter 4002
75H*53*53



Counter 4001
50*53*53



Counter 4005
100H*103*53

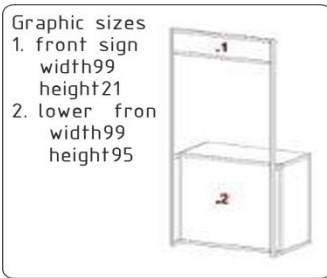


Counter 4004
75H*103*53

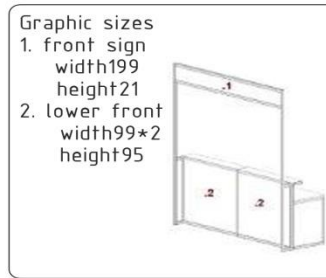
New Line

Furniture #2

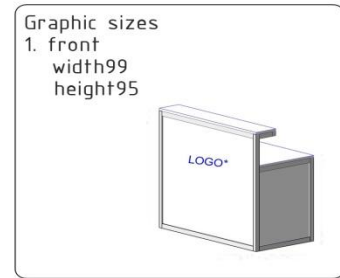
* Centimeters



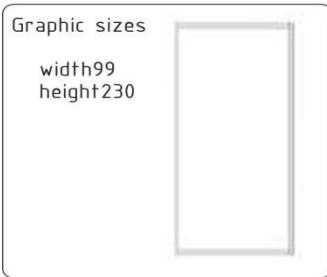
Reception Counter complete
with assign 4008 (100H/240H*103*53)



Reception Counter complete
with assign 4007 (200H*53*53)



Reception Counter 4006
100H/75H*103*53



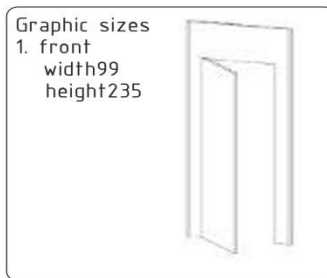
Sima baseboard 4011
240H*103



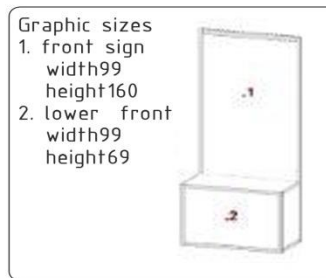
Shelf 4010
180H*103*31



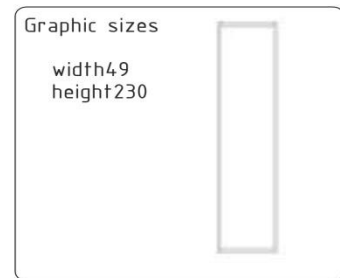
Shelf in sima booth 4009



System door 4014
240H*103



System door 4014
75H/240H*103*53



Half Sima baseboard 4012
240H*53

New Line

Furniture #3

* Centimeters



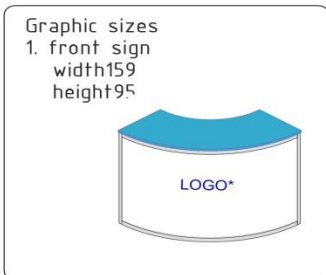
Plastic chair 8006



Black Sitting area chair 8003
White Sitting area chair 8004



Black Bar stool 8001
White Bar stool 8002



Rounded counter 1009
100H



Aluminum table bar 8008
100H*60R



Aluminum table 8007
75H*70R



Black Bar Stool Designd 8014
White Bar Stool Designd 8015

PRICE LIST

<http://www.newline-il.co.il/>

price	product name	catalog number
	Showcase	3000
750 ILS	Desk showcase 120*50*100	3001
850 ILS	Showcase with lighting 180*50*50	3002
970 ILS	Showcase with lighting 180*50*100	3003
500 ILS	Desk showcase 120*50*50	3004
	Sima System	4000
150 ILS	Counter 50*50*50	4001
150 ILS	Counter 75*50*50	4002
150 ILS	Counter 100*50*50	4003
150 ILS	Counter 75*50*100	4004
180 ILS	Counter 100*50*100	4005
500 ILS	Reception Counter 100 width, terraced without sign	4006
1100 ILS	Reception Counter 200 width, terraced complete with assign	4007
350 ILS	Counter 100 height 100 width complete with assign	4008
50 ILS	Shelf in sima booth 100 width 25 depth	4009
300 ILS	Shelf	4010
180 ILS	Sima baseboard 100 width	4011
180 ILS	Sima baseboard 50 width	4012
300 ILS	Baseboard+ Counter 100 width	4013
500 ILS	System door	4014
450 ILS	Branding Sima baseboard 240 height 100 width	4015
	Carpeting	7000
35 ILS	Carpeting	7001
	Furniture	8000

IATI BIOMED 2015

The 14th National Life Science & Technology Week

May 12-14, 2015 The Israel Trade Fairs & Convention Center, Tel Aviv, Israel

100 ILS	Black Bar stool	8001
100 ILS	Sitting area chair	8003
35 ILS	Plastic chair	8006
100 ILS	Aluminum table 70 height 70 diameter	8007
120 ILS	Aluminum table bar 100 height 60 diameter	8008
650 ILS	Rounded counter	1009
	Lighting supply in door	9000
150 ILS	Projector quartz light 300 w	9001
350 ILS	Projector quartz light 1000 w	9002
350 ILS	Projector quartz light 1500 w	9003
200 ILS	Spot par 56, 300 w	9004
350 ILS	Spot par 64, 1000 w	9005
150 ILS	Spot par 38, 120 w	9006
150 ILS	Handle projector quartz light 300 w	9007
	construction work at height in door	9000
300 ILS	Hanging device for lighting	9008
750 ILS	Hanging asign 300 edge	9009
2250 ILS	Hanging athree-way sign 300 edge	9010
2900 ILS	Hanging asquare sign 300 edge	9011
850 ILS	Anchoring point for construction	9012
170 ILS	Socket, 1 phase, up to 1 kw	9013
200 ILS	Socket, 1 phase, up to 2 kw	9014
250 ILS	Socket, 1 phase, up to 3 kw	9015
1200 ILS	Socket 3, 9 kw	9016
1800 ILS	Socket 3, 18 kw	9017
2600 ILS	Socket 3, 30 kw	9018
2700 ILS	Socket 3, 36 kw	9019
125 ILS	Spot for sima baseboard	9020

Prices do not include VAT

Taking orders up to 14 days to the event, or until the inventory is over