## **PHILIPS**

## **Executive Biography**

## Jeroen Tas

CEO, Healthcare Informatics Solutions and Services Philips



Jeroen Tas has over 30 years of global experience as an entrepreneur and senior executive in the healthcare, information technology and financial services industries. Currently he is the CEO of Healthcare Informatics, Solutions and Services at Philips. In his current role, Jeroen is committed to creating new models of people-centric healthcare, based on the power of technology.

Previously he was the Group Chief Information Officer (CIO) of Royal Philips, leading IT worldwide. Jeroen and his team have evolved IT to become a fundamental enabler of growth for Philips as a real-time, connected company.

He co-founded and served as President, COO and vice-chairman of the Board for MphasiS, an IT and Business

Processing Outsourcing company with revenues of \$1+ billion, which was acquired by EDS (an HP company) in 2006. From 2007 to 2008 he was Vice President and General Manager at EDS, responsible for the global competency centers.

Prior to MphasiS, Jeroen was the head of Transaction Technology, Inc., Citigroup's tech lab, responsible for the innovation and development of the bank's customer-facing systems. Earlier in his career, he held international marketing and project management roles with Digital Equipment and Philips in the USA, Europe and Asia.

Jeroen is the 2004 winner of the E&Y Entrepreneur of the Year Award in the Information technology category for the New York region. He also won the Dutch CIO of the year 2013 Award, NASSCOM Global CIO Award 2014, the World Innovation Congress 2014 CIO Leadership Award, CIO Net European CIO of 2014 Award and the IT Executive 2014 Award. He is a native of the Netherlands and holds a Master's Degree in computer science and business administration from the VU University, Amsterdam.

