

Dana Chanan is the co-founders and CEO of Sweetch, a diabetes prediction and prevention platform.

Dana has extensive experience in leading product divisions with focus on consumer behavior, user experience and engagement through gamification.

Dana was previously an executive team member at Snaptu, later acquired by Facebook, Playtech, a public B2B company in online gaming which traded on the London Stock Exchange, and 888, a B2C company in online gaming also publicly traded on the London Stock Exchange.

Through her background in management, operation, product and business knowledge, Dana has a clear vision and strategy to develop and grow the Company.