

Executive Biography

Gil Adato

*Vice President & Head of Business Development & Connected Value Propositions
Connected Digital Platforms & Propositions (CDP²), Philips*



Joining Philips in October 2015, Gil is currently leading business development and connected value proposition definition for future connected devices and services, ensuring continuous evolution of connected value propositions, which break internal silos and that are augmented by new data driven business models, monetization schemes, and external partnerships.

Prior to Philips, Gil spent 4+ years at Samsung Electronics (Seoul), first at the Chairman's Office and later at the Samsung Strategy and Innovation Center (SSIC).

During his 2+ years at the Samsung Strategy and Innovation Center, Gil co-initiated and led strategy & business development for Samsung's most prominent IoT initiative - the ARTIK IoT Platform. ARTIK is a tiny, powerful, interconnected, secure, and production-ready IoT platform that can enable a broad set of IoT use cases and propositions across various verticals (Digital Health, Smart Home, Smart City, etc.) via advanced hardware, a complete software stack, and tightly linked home-grown security hardware & software. Furthermore, Gil co-led Samsung's Aging in Place initiative, which is a joint-collaboration with MyBitat, an AGT company.

Prior to SSIC, Gil spent 2 years leading a Mobile/IoT strategy team at the Chairman's Office. There, he advised Samsung's top executives (CEOs, Presidents, CTOs, etc.) on driving future growth via customer/consumer-focused differentiation, executed organically as well as inorganically via acquisitions, investments, and partnerships.

Prior to Samsung, Gil worked in Israel at technology and medical companies (SanDisk, Lumenis, UltraShape) in management (product & project) and engineering roles. Prior to that Gil led a team at the elite intelligence unit (8200) of the Israeli military (IDF).

Gil holds a Bachelor's degree in Electrical Engineering (BSc) from the Technion and a Master's in Business Administration (MBA) from the Ross School of Business at the University of Michigan.