

## Mark Coticchia Experience Summary

Mark E. Coticchia is Vice President and Chief Innovation Officer of the Henry Ford Health System (HFHS) in Detroit, Michigan. His business unit is responsible for advancing HFHS' innovation assets both commercially and toward meeting internal healthcare advancement needs. As such, Mr. Coticchia leads the system's technology development, management and transfer programs, corporate partnering initiatives, start-up formation and related funding activities. He is managing director of Henry Ford Ventures, an early-state seed fund for life science ventures, and oversees the Health Systems' international programs.

Mr. Coticchia has over 30 years of institutional, venture development, and technology-based economic development experience. He has served as Vice President for Research, Technology Management, and Economic Development at Case Western Reserve University (CWRU) where he directed the University's research agenda, technology commercialization priorities and economic development strategies and initiatives. His portfolio included Research Administration, Technology Transfer, Case Technology Ventures and the West Campus economic development project. While at CWRU, he also served as the Senior Economic Development Advisor to the Ohio Board of Regents. Earlier in his career, Mr. Coticchia was the Director of Technology Transfer and Adjunct Professor of Entrepreneurship at Carnegie Mellon University.

Mr. Coticchia was Co-CEO of Redwind Innovations LLC, a company that provides products and services for technology management, venture development and economic growth to universities, hospitals, foundations, governments and private industry. His clients included Carnegie Mellon University, Ohio State University, The New Economy Initiative of Southeast Michigan, and NASA. Until 2001, he was Senior Director of Redleaf Group Inc., an early stage venture capital firm, where his responsibilities included developing and managing a global University Technology Incubator that administered seed-level investment activities.

Mr. Coticchia helped create nationally-recognized tech-based ecosystems in both Pittsburgh and Cleveland, and is an architect of Detroit's emerging Innovation Network. He serves on the board of directors and advisory boards of several high-tech companies and not-for-profit organizations, and is a co-founder of Lycos Inc. In addition, he is an advisor to the United Nations World Intellectual Property Organization.

Mr. Coticchia received both, his M.S. degree in Industrial Engineering and Management and B.S. degree in Civil Engineering from the University of Pittsburgh. He is the author of several books on technology management and is a frequent speaker to international audiences from industry, government and academia.