

Yael Glassman, President, Nutrino

Yael serves as President at Nutrino, a big data nutrition insights platform, where she oversees all corporate development, fund raising, go to market strategy and product commercialization. Prior to joining Nutrino, Yael was the VP of Business Development at Sensible Medical Innovations, a medical device company focused on heart failure management. Prior to Sensible, Yael served VP of Marketing at American Well, a Boston based Telehealth company whose customers include America's largest health insurers, United Healthcare, Wellpoint, Blue Cross and Blue Shield and the US Veterans Administration. In her role as VP of Marketing, Yael was responsible for building and leading American Well's marketing strategy and marketing team. Prior to American Well, Yael led the marketing of The TriZetto Group's Care Management business, where she was responsible for product marketing planning and execution for the CareAdvance™ Suite. While at TriZetto, Yael was also selected to work directly for the company's CEO. Yael joined TriZetto following its acquisition of CareKey Inc. in 2005. At CareKey she was the first employee, and member of the start-up team and had numerous responsibilities including the management of the company's initial, strategic implementations.

Yael received a bachelor's degree in psychology and communications from the Hebrew University of Jerusalem and an MBA from the MIT Sloan School of Management.