**[183] PERSONALIZED MEDICINE  BIO MARKER BASED KIT FOR PREDICATION OF EFFECTIVE CHEMOTHERAPY TREATMENT**

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**ABSTRACT TEMPLATE for Company Presentations**

The maximum number of words for this abstract is 300 words.  
You may delete the section instructions, leaving only the bolded bullet title.

**Questions for Biotech/Pharma; Medical Devices and Health IT/Digital Health categories are:**

**Answers should not exceed 60** **words per question**

* **Investment Rational**   
  **Hide and Seq (H&S)** is focus in personalize medicine using bio marker for critical decision in medical treatment of over 2 Million ovarian and breast cancer patients each year. H&S management and founders have a strong scientific and business background and already has advance relation with hospitals which showed high interest in its technology.
* **Business Strategy**   
  H&S will sell its diagnostic kit to hospitals and genetic laboratories worldwide directly and through channels of laboratory medical kits resellers and leading pharma companies.
* **Core Technology**   
  H&S technology is genetic diagnostic kit which can save lives and money and may have impact on health insurance. The diagnostic kit is based on years of bioinformatics and biological research which were integrated into scientifically proven technology.
* **Product Profile/Pipeline**   
  H&S diagnostic kit have crossed the barrier of scientific prove of concept and will be deployed in hospital during Q4 of 2016.

**What's Next?**   
H&S is in the first implementation phase with Israeli and US based hospitals. We are looking to raise 1 M USD for completing initial distribution and marketing. We plan round A within 12 months.