**[260] MEDYMATCH:TRANSFORMING HEALTHCARE WITH DEEP ACTIONABLE INSIGHTS**

**Michael Rosenberg1, Gene Saragnese1, 1 Medymatch Technology**

**Questions for Biotech/Pharma; Medical Devices and Health IT/Digital Health categories are:**

* **Investment Rational**
MedyMatch utilizes machine vision, advanced cognitive analytics and artificial intelligence to deliver real time decision support tools to improve clinical outcomes in acute medical scenarios. MedyMatch’s focus is on the reduction of the medical misdiagnosis error rate in the emergency room. The MedyMatch team of artificial intelligence, machine learning, deep learning and algorithmic experts and its medical advisory boards in Israel and the United States are achieving breakthroughs in standards of cost and care. The company hired the Gene Saragnese, as its Chairman and CEO. Gene was the former CEO of Phillips imaging and Global CTO of GE Healthcare.
* **Business Strategy**
MedyMatch applications can be access via a HIPPA compliant cloud and provides an image overlay/over read capability to an existing PACS/Viewer platform. Applications can be subscribed to on an enterprise license or pay per case basis.
* **Core Technology**
Deep vision, advanced cognitive analytics, and artificial intelligence are utilized to deliver real time decision support tools to improve clinical outcomes in acute medical scenarios.
* **Product Profile/Pipeline**
MedyMatch will make available several applications to be utilized in the acute care setting. The first application in the area of stroke detection specifically in the area of the detection of an intracranial hemorrhage. MedyMatch is entering clinical trials with its first application area with expected availability in 2017. The market potential is enormous as a small impact on the reduction of the misdiagnosis error rate will result in thousands of patients and hundreds of millions of dollars saved. The company has extensive clinical collaboration partners in the U.S. and Israel. As well as channel partner relationships with cloud providers.
* **What's Next?**
MedyMatch is completing is Series A funding, expanding in the U.S. and hiring teams in Israel and the United States.