

MIXiii | BIOMED

The 16th National Life Science & Technology Week

May 23 - 25, 2017 | David Intercontinental Tel Aviv, Israel

LIST OF SPONSORSHIP PACKAGES – Mixiii BIOMED ISRAEL 2017

DIAMOND SPONSORSHIP PACKAGE (Limited to three companies) 200,000 NIS + VAT *

✓ Satellite Symposium

- Exclusive Sponsorship of an official Symposium
- Symposium to last up to 90 minutes; program subject to the approval of the conference steering committee
- Up to 100 invitees
- Breakfast or lunch served to all symposium invitees
- Hall rental, standard audio/visual equipment, display table
- Symposium to be included in the conference program
- Symposium Speaker to be invited by the sponsor.
- HTML invitations to be designed by Kenes. Sponsor to send the HTML invitations and to be responsible for the RSVP process.
- Possible time slots:
 - Tuesday, May 23, 2017, 12:00-13:30 **SOLD**
 - Tuesday, May 23, 2017, 15:30-17:00
 - Wednesday, May 24, 2017, 09:00-10:30
 - Wednesday, May 24, 2017, 12:00-13:30 **SOLD**
 - Wednesday, May 24, 2017, 15:30-17:00
 - Thursday, May 25, 2017, 09:00-10:30
 - Thursday, May 25, 2017, 12:00-13:30 **SOLD**
 - Thursday, May 25, 2017, 15:30-17:00

✓ Exhibition Space

- Raw space in a premium location

✓ Advertisement

- Sponsor's logo with hyperlink on conference website
- Sponsor's logo published in the conference book
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers adds (sponsors ads only)
- Full page color advertisement in the exhibition catalogue (advertisement to be provided by sponsor)
- Sponsor's logo to be displayed in all conference halls during the meeting
- Inclusion of sponsor's material (double sided A4) in the participants' bags (insert to be provided by sponsor)

✓ Registration

- Ten (10) Conference registrations

✓ Acknowledgement

- Acknowledgment as "Diamond Sponsor" in the program book and on the sponsors' screen on-site

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✓ Private Meeting Room

- One meeting room including light refreshment for 10 people to be provided to the company for the duration of the Biomed 2017 event. All AV requests must be confirmed by the organizers.

PLATINUM SPONSORSHIP PACKAGE (Limited to five companies) 140,000 NIS + VAT *

✓ Satellite Symposium

- Exclusive Sponsorship of an official Symposium
- Symposium to last up to 90 minutes; program subject to the approval of the conference steering committee
- Up to 100 invitees
- Breakfast or lunch served to all symposium invitees
- Hall rental, standard audio/visual equipment, display table
- Symposium to be included in the conference program
- Symposium Speaker to be invited by the sponsor.
- HTML invitations to be designed by Kenes. Sponsor to send the HTML invitations and to be responsible for the RSVP process.
- Possible time slots:
 - Tuesday, May 23, 2017, 12:00-13:30 **SOLD**
 - Tuesday, May 23, 2017, 15:30-17:00
 - Wednesday, May 24, 2017, 09:00-10:30
 - Wednesday, May 24, 2017, 12:00-13:30 **SOLD**
 - Wednesday, May 24, 2017, 15:30-17:00
 - Thursday, May 25, 2017, 09:00-10:30
 - Thursday, May 25, 2017, 12:00-13:30 **SOLD**
 - Thursday, May 25, 2017, 15:30-17:00

✓ Advertisement

- Sponsor's logo with hyperlink on conference website
- Sponsor's logo published in the conference book
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers adds (sponsors ads only)
- Full page color advertisement in the exhibition catalogue (advertisement to be provided by sponsor)
- Sponsor's logo to be displayed prominently in all conference halls during the meeting
- Inclusion of sponsor's material (double sided A4) in the participants' bags (insert to be provided by sponsor)

✓ Registration

- Five (5) Conference registrations

✓ Acknowledgement

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- Platinum Sponsors to be acknowledged in the program alongside the session information as "Sponsored by"
- Platinum sponsors to be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

✓ Private Meeting Room

One meeting room including light refreshment for 10 people to be provided to the company for the duration of the IATI Biomed 2016 event. All AV requests must be confirmed by the organizers.

GOLD SPONSORSHIP PACKAGE

60,000 NIS + VAT *

✓ Advertisement

- Sponsor's logo with hyperlink on conference website
- Sponsor's logo published in the conference book
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers adds (sponsors ads only)
- Sponsor's logo to be displayed in all conference halls during the meeting
- Inclusion of sponsor's material (double sided A4) in the participants' bags (insert to be provided by sponsor)

✓ Registration

- Three (3) Conference registrations

✓ Acknowledgement

- Gold Sponsors to be acknowledged in the program alongside the session information as "Sponsored by"
- Gold sponsors to be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

SILVER SPONSORSHIP PACKAGE

40,000 NIS + VAT *

✓ Advertisement

- Sponsors' logo with hyperlink on conference website
- Sponsor's logo included on the event invitations
- Sponsor's logo included in electronic and direct mailers (sponsors adds only)
- Sponsor's logo included in the daily newspapers adds (sponsors adds only)
- Sponsor's logo to be displayed in all conference halls during the meeting
- Inclusion of sponsor's material (double sided A4) in the participants' bags (insert to be provided by sponsor)

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✓ Registration

- Two (2) Conference registrations

✓ Acknowledgment

- Silver Sponsors to be acknowledged in the program alongside the session information as "Sponsored by"
- Silver sponsors to be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

COMPANY TARGETED SATELLITE WORKSHOP SESSION

60,000 NIS + VAT*

- Company workshop up to 90 minutes in length; program subject to the approval of the conference steering committee
- Up to 100 invitees
- Afternoon cocktail served to all workshop invitees
- Hall rental, standard audio/visual equipment, display table
- Workshop to be included in the conference program
- HTML invitations designed by Kenes
- Workshop Speaker to be invited by the sponsor.
- HTML invitations to be designed by Kenes. Sponsor to send the HTML invitations and to be responsible for the RSVP process.
- Possible time slots:
 - Tuesday, May 23, 2017 , 15:30-17:00
 - Wednesday, May 24, 2017, 09:00-10:30
 - Wednesday, May 24, 2017, 15:30-17:00
 - Thursday , May 25,2017, 09:00-10:30
 - Thursday , May 25,2017, 15:30-17:00

For the above workshop sessions, the following applies:

- Special time slots have been designated and will be allocated on a "first come, first served basis"
- The satellite workshop session does not grant automatic sponsorship rights other than the sponsorship of the session. If company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.
- In addition to the sponsorship fee, the sponsoring company must cover the speaker's expenses (including registration fees).

NETWORKING CLUB PACKAGE (ONE-ON-ONE MEETINGS ROOM – Up to 4 companies) 80,000 NIS + VAT *

During Biomed 2016, more than 3,500 one-on-one meetings took place on-site.

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√ **Acknowledgement as Gold Sponsor:**

Sponsor logo to be included in all relevant Biomed 2017 publications as follows:

- Event website, including a hyperlink to the sponsor's website
- 1st & 2nd announcement mailers "Sponsored By"
- Exhibition Catalogue
- 30,000 exhibition invitations
- Electronic and direct mailers (sponsors ads only)
- On-site event signage
- Daily newspapers ads (sponsors ads only)
- Sponsor's logo to be displayed in all conference halls during the meeting

√ **Networking Club Package includes:**

- Networking club to be designed with sponsor's logo
- Networking website to bear sponsor's logo on top of page
- All emails sent from the networking system to bear sponsor's logo
- Sponsor's logo to be prominently displayed on screen
- Light refreshments to be served during meeting hours in the Networking Club
- Opportunity to provide your company's letterhead for the tables' area
- Opportunity for branding the bar with doilies / napkins / glasses, etc.

BIOMED WELCOME RECEPTION

80,000 NIS + VAT *

All conference participants are invited to the Welcome Reception on May 23, 2017.

- Sponsor's logo to appear on the Welcome Reception special invitations.
- Sponsor's logo to appear in the event hall signposting.
- Sponsor entitled to five (5) free entrances for the Welcome Reception
- Kenes is responsible for the organization of the Welcome Reception, and for providing all relevant information to the sponsor prior to the event.

Event description:

- Date: 23.5.2017
- Location: David InterContinental pool side
- Hours: 17:00-21:00 for approximately 500 participants
- First-class catering
- Live entertainment

For the above Welcome Reception the following applies:

- The time slot of the Welcome Reception is subject to change
- The company sponsoring the Welcome Reception to be acknowledged as a Gold Sponsor, with all rights as per the Gold Sponsorship Package

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CONFERENCE BAGS

80,000 NIS + VAT *

- 3000 (three thousand) Conference bags to bear the sponsor's logo and the conference logo
- Conference bags to be handed out to all conference participants and will contain material of all event sponsors

This sponsorship does not grant automatic sponsorship rights other than the sponsorship of the conference bags. If a company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.

Company to be the Sole Sponsor of the lanyards to be handed to all conference participants upon arrival.

This sponsorship does not grant automatic sponsorship rights other than the sponsorship of the lanyards, if a company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.

Coffee to be served during breaks on each day of the conference sessions.

Sponsor to be given the opportunity to sponsor a coffee break at the break time 1 company per day.

- Sponsor to be given the opportunity to provide branded napkins
- Company to be acknowledged as the sponsor of the chosen coffee break and to be indicated on the conference program alongside the coffee break as "Sponsored by"
- Coffee break to be branded with the company's logo

SPEAKERS DINNER

40,000 NIS + VAT *

This is an opportunity for the sponsor to be associated with a prestigious dinner held for the Invited Conference Speakers and Steering Committee.

- Sponsor's name and logo to be printed on the function invitation and menu
- Sponsor's name and logo to appear on a sign placed at the entrance of the dinner's venue
- Ten (10) complimentary invitations to the Speakers Dinner

Dinner information:

- Date: 22.5.2017
- Location: TBD

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- Hours: 19:30-22:00 for approximately 100 participants
- First class prestigious restaurant

The company sponsoring the Speakers Dinner will be acknowledged as a Gold Sponsors with all rights as per the Gold Sponsorship Package

* Foreign exhibitors are exempt from paying V.A.T.

In order to maximize the success of the event sponsors, we offer the flexibility to tailor-make sponsorship packages to meet individual company's specific marketing goals.

Please feel free to contact the Sponsorship Office to discuss your needs. Lan@kenes-exhibitions.com