

## [316] BELONG - TREATMENT JOURNEY OPTIMIZATION COMPANY

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**Questions for Biotech/Pharma; Medical Devices and Health IT/Digital Health categories are:**

- **Investment Rational**

Belong provides treatment journey optimization by using structure and individually tailored care management tools as well as predictive and preventive application, powered by unique real world data and state of the art machine learning.

Market – According to the “World Health Organization” – More than 500 billion Dollars can be saved through process optimization only in cancer disease, every year.

- **Business Strategy**

Belong provides to its customers special tools to optimize the treatment journey of their patients. This optimization helps the customers to deliver better outcome at lower cost and to increase their patient engagement and adherence. In addition, Belong’s property Clinical and Business Intelligence framework provides unparalleled real world data analytics and is an industry game changer.

- **Core Technology**

Belong transforms patient engagement into a rich, 4-Dimensional Data. The unique patient generated Data Lake is powered by our proprietary Personal Treatment Quarterback (PTQ™) engine. PTQ™ combines Medical Neural Networks and ML with actionable real world data.

- **Product Profile/Pipeline**

Providers, Payers, Associations and Pharma - are in a quest to deliver better outcome at lower cost. They need auto-care coordination tools; more outpatient care services; better patient engagement and adherence and much more. Belong have already engaged with big players in the healthcare industry and generates revenues using our above-mentioned business models.

**What's Next?**

Belong will continue its growth by engaging more stakeholders in the industry and expanding its global penetration.

Belong will continue to improve its technology (PTQ engine, 4-Dimensional Data, Medical Neural Networks, etc.)