

YARMELA PAVLOVIC
Hogan Lovells

Yarmela Pavlovic helps medical device manufacturers get FDA marketing approval for their devices. Her wide-ranging knowledge of the FDA's premarket requirements benefits companies seeking efficient regulatory strategies to successfully forge a pathway to market. Yarmela offers strategic plans that not only comply with government regulations, but also achieve clients' business objectives. She has a full understanding of product development and product submissions (510(k)s, Investigational Device Exemptions, and Premarket Approvals), as well as other device-related regulatory issues. She has particular experience in the area of FDA regulation of digital and mobile health technology, as well as medical software and applications. From standalone apps to complex systems, Yarmela assists clients in assessing FDA requirements and developing premarket strategies where necessary. Yarmela also regularly counsels manufacturers of In Vitro Diagnostic (IVD) tests.