[325] INTENDU ACTIVE BRAIN TRAINER - TRANSFORMING BRAIN HEALTH IN AGING AND FOLLOWING INJURY AND DISEASE

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- o **Investment Rational**
  Hundreds of millions suffer from brain impairments resulting from aging, brain injury and disease. Intendu provides a cost-effective brain training solution for usage in clinical and home setting. The solution is used by leading rehabilitation institutions worldwide, and now it's being launched for home usage, retirement homes and home health. Intendu's team includes strong expertise in neuroscience, healthcare, gaming, AI.

- o **Business Strategy**
- o Monthly subscription revenues from home usage will drive Intendu's long-term growth. We also marketing our product to rehabilitation institutions as it saves cost and increasing quality of their services. We will soon start to market it also to retirement homes and home health companies.

- o **Core Technology**
  What is the technology, its uniqueness and its value proposition
- o Intendu's brain training platform is based on virtual games that include physical interaction. The training games are automatically adapted to the clients' performance and needs in real-time. Combining physical activity with brain training enhances the effect of training, and our product is the only adaptive cognitive training platform that has this combination in this market. Currently there is no cost-effective cognitive therapy solution for people to train at home and our product provide such a solution.

- o **Product Profile/Pipeline**
  Our first product, for institutions, was launched over a year ago. We're now launching the home product MVP. During the coming year we're going to add more features and content to the home product, including features for elderly population. In addition we're going to expand it to new languages.
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- o **What's Next?**
  We're now publishing a first pilot study about the effectiveness of our product in usage at home, and we're continuing to perform this home study as well as a randomized controlled study with inpatient population.