



## GREETINGS

*Dear Friends and Colleagues,*

*Welcome to ILSI-Biomed 2011 – the 10th National Life Science & Technology Week! We are delighted that you are here to help celebrate our 10th anniversary and continue the ILSI-Biomed tradition of fostering the entrepreneurial spirit so strongly exhibited within the vibrant Israeli life science community.*

*As in the past, this year's conference provides a platform where science, technology, academia and industry come together. Our enhanced agenda is filled with thought-provoking content that is both topical and directly related to science and innovations in the medical field. Keynote speeches will be delivered by industry leaders and academics from around the world, a variety of panels and seminars will emphasize the most relevant industry topics and trends, and presentations by 60 leading Israeli Biopharma and Medical Device companies will provide insight into the futures of these industries.*

*With many new and unique challenges now confronting the industry, our aim is to encourage "out-of-the-box" thinking and call for courageous action, all with the purpose of promoting thriving innovation.*

*The exuberance is felt everywhere: from the lecture halls to the main exhibition area and Innovation Pavilion to the one-on-one networking club. Celebrate our 10th anniversary by connecting with old and new friends, learning about the latest industry breakthroughs, and exploring business relationships through high-quality networking opportunities. Together we are sure to make ILSI-Biomed 2011 our best event yet!*

*Best regards,*

**Ruti Alon**

ILSI-Biomed 2011 Chairperson

ILSI-Chairperson

Pitango Venture Capital

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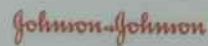
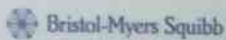


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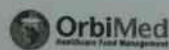
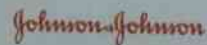
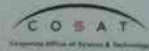
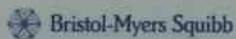
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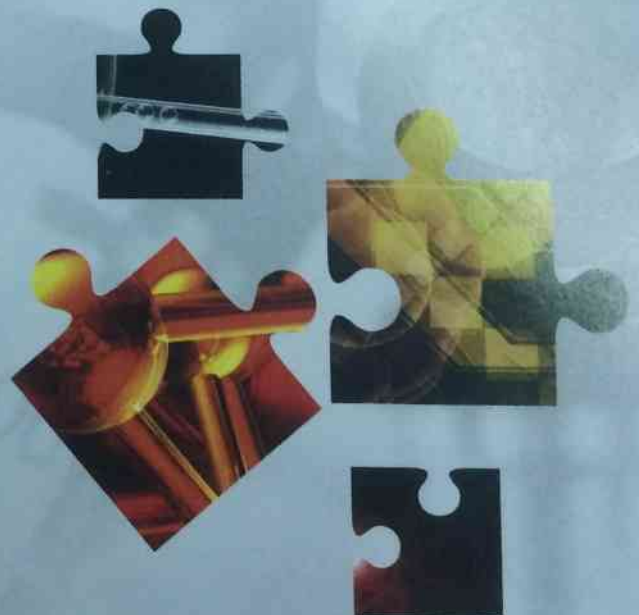
# INNOVATION PAVILION EXHIBITORS LIST

(as of May 5)

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# PROGRAM AT A GLANCE

## MONDAY, MAY 23, 2011

09:00-10:00 Opening Ceremony  
Honorable President of the State of Israel, Mr. Shimon Peres

10:00-10:50 A Keynote Address by  
Shlomo Yanai, President and CEO, Teva, Israel

10:50-11:40 Keynote Lecture  
IMPACT OF GLOBAL ECONOMIC ENVIRONMENT ON HEALTH CARE: IMPLICATIONS FOR HEALTH CARE INVESTING  
Francois Maisonneuve, Senior Managing Director, Evercore Partners, USA

11:40-12:10 COFFEE BREAK SPONSORED BY JOHNSON & JOHNSON, COSAT, BIOSENSE WEBSTER

12:10-14:10	Company Presentations: MEDICAL DEVICE <b>Hall A</b>	Company Presentations: BIOPHARMA <b>Hall B</b>	Seminar <b>Hall C</b> NEUROSCIENCES - WHERE ARE WE AND WHERE ARE WE GOING	DALLAS LEIPZIG IN ASSOCIATION WITH ILSI <b>Hall D</b>	Technology Transfer Panel I BENCH TO BEDSIDE: CHALLENGES, OPPORTUNITIES, AND BEST OF CLASS PRACTICES <b>Hall E</b>
12:10-12:30	IceCure Medical, Ltd.	Gamida Cell, Ltd.			
12:30-12:50	Sonarium Medical	BioLineRx (BLRX)			
12:50-13:10	Beta O2 Technologies, Ltd.	Se-cure Pharmaceuticals, Ltd.			
13:10-13:30	OrSense, Ltd.	Protalix Biotherapeutics			
13:30-13:50	Stimatix GI, Ltd.	BioCancell Therapeutics, Inc.			
13:50-14:10	Promyco Diagnostics	Foamix, Ltd.			

14:10-15:20 LUNCH BREAK

15:20-16:00 Keynote Lecture  
THE PAST, PRESENT AND FUTURE OF CARDIOVASCULAR TRANSLATIONAL MEDICINE RESEARCH  
Dr. Gianni Gromo, Global Head of Metabolic Disease Area and Head of the Stem Cell Initiative, Roche, Switzerland

16:00-16:30 COFFEE BREAK

16:30-18:30	Company Presentations: MEDICAL DEVICE <b>Hall A</b>	Company Presentations: BIOPHARMA <b>Hall B</b>	Seminar <b>Hall C</b> DIGITAL/MOBILE HEALTH	DALLAS LEIPZIG IN ASSOCIATION WITH ILSI <b>Hall D</b>	Technology Transfer Session I MEDICAL DEVICES & BIOLOGICAL TOOLS <b>Hall E</b>
16:30-16:50	BioCep, Ltd.	Medgenics, Inc.			
16:50-17:10	Discover Medical Devices	Dynamix Pharmaceuticals			
17:10-17:30	NanoPass Technologies, Ltd.	Procognia (Israel) Ltd.			
17:30-17:50	CollPlant, Ltd.	KAHR Medical			
17:50-18:10	Neetour Medical	BiondVax Pharmaceuticals, Ltd.			
18:10-18:30	Medasense Biometrics, Ltd.	Immunovative Therapies, Ltd.			

19:00-21:00 ILSI WELCOME COCKTAIL PARTY

## TUESDAY, MAY 24, 2011

09:00-9:30 An Address By  
Prof. Stanley Fischer, Governor of the Bank of Israel, Israel

09:30-10:20 Keynote Lecture  
CELL SIGNALING BY RECEPTOR TYROSINE KINASES: FROM BASIC PRINCIPLES TO CANCER THERAPY  
Prof. Yossi Schlessinger, Chairman Department of Pharmacology, Yale University School of Medicine, Founder/ Co-Founder, SUGEN, Plexikon, Koltan, USA

10:20-10:10 Keynote Lecture  
HOW TECHNOLOGY SAVED HEALTHCARE  
Dr. Stephen N. Oesterle, Senior Vice President, Medicine and Technology, Medtronic Inc., USA

11:10-10:30 COFFEE BREAK SPONSORED BY EDWARDS LIFESCIENCES

## TUESDAY, MAY 24, 2011 (CONT.)

		BREAKOUT SESSIONS			
11:30-13:30	<b>Company Presentations: MEDICAL DEVICE</b> <b>Hall A</b>	<b>Company Presentations: BIOPHARMA</b> <b>Hall B</b>	<b>Seminar DISCOVERY &amp; DEVELOPMENT OF BIOLOGICS</b> <b>Hall C</b>	<b>Seminar THE DIRECTION OF HEALTH-CARE IN THE US: A FORWARD LOOKING VIEW FROM THE CLEVELAND CLINIC</b> <b>Hall D</b>	<b>Technology Transfer Panel II A PRIMER TO TECHNOLOGY TRANSFER: SUCCESS STORIES AND TIPS</b> <b>Hall E</b>
11:30-11:50	EIMindA, Ltd.	Vaxil Biotherapeutics, Ltd.			
11:50-12:10	Real Imaging	D-Pharm, Ltd.			
12:10-12:30	D. Medical Industries, Ltd.	Lycored, Ltd.			
12:30-12:50	Apos Medical and Sports Technologies, Ltd.	Compugen, Ltd.			
12:50-13:10	BrainsGate, Ltd.	Oramed Pharmaceuticals			
13:10-13:30	EarlySense	Biokine Therapeutics, Ltd.			
<b>LUNCH BREAK</b>					
13:30-14:30					<b>Hall A</b>
14:30-15:20	<b>Keynote Lecture</b> <b>INTENSE FOCUS TO DRIVE INNOVATION</b> <b>Michael A. Mussallem, Chairman and CEO, Edwards Lifesciences, USA</b>				
<b>COFFEE BREAK SPONSORED BY EDWARDS LIFESCIENCES</b>					

		BREAKOUT SESSIONS			
15:20-15:50	<b>Company Presentations: MEDICAL DEVICE</b> <b>Hall A</b>	<b>Company Presentations: BIOPHARMA</b> <b>Hall B</b>	<b>Seminar ORPHAN DRUGS &amp; DEVICES</b> <b>Hall C</b>	<b>Seminar THE DIRECTION OF HEALTH-CARE IN THE US (cont.)</b> <b>Hall D</b>	<b>Technology Transfer Session II DRUG DELIVERY AND MOLECULAR MARKERS</b> <b>Hall E</b>
15:50-16:10	EstimME, Ltd.	Andromeda Biotech, Ltd.			
16:10-16:30	MetaCure, Ltd.	MacroCure, Ltd.			
16:30-16:50	Medi-Tate, Ltd.	Aposense, Ltd.			
16:50-17:10	Neuronix, Ltd.	Can-Fite Biopharma			
17:10-17:30	Alpha Omega Engineering	Pluristem Therapeutics, Inc.			
17:30-17:50	Dia Cardio, Ltd.	HealOr, Ltd.			

## WEDNESDAY, MAY 25, 2011

09:00-09:20	<b>Greetings</b> <b>Avi Hasson, Chief Scientist, Ministry of Industry, Trade and Labor, Israel</b>				<b>Hall A</b>
09:20-10:10	<b>Keynote Lecture</b> <b>CREATING A SUCCESSFUL MEDICAL PRODUCT ENTERPRISE</b> <b>Al Mann, Chairman and CEO, MannKind Corporation, USA</b>				<b>Hall A</b>
10:10-11:00	<b>Keynote Lecture</b> <b>PERSPECTIVES ON THE BIOPHARMACEUTICAL INDUSTRY - 2011 AND BEYOND</b> <b>Dr. Garry Neil, Corporate Vice President, Corporate Office of Science and Technology (COSAT) Johnson &amp; Johnson, USA</b>				<b>Hall A</b>
<b>COFFEE BREAK SPONSORED BY JOHNSON &amp; JOHNSON, COSAT, BIOSENSE WEBSTER</b>					
		BREAKOUT SESSIONS			
11:30-13:30	<b>Company Presentations: MEDICAL DEVICE</b> <b>Hall A</b>	<b>Company Presentations: BIOPHARMA</b> <b>Hall B</b>	<b>New Technology Session Sponsored by BioJerusalem (11:30-14:00)</b> <b>Hall D</b>	<b>Technology Transfer Session III PHARMACEUTICALS AND STEM CELLS</b> <b>Hall E</b>	
11:30-11:50	BioControl Medical, Ltd.	Chiasma			
11:50-12:10	LifeBond, Ltd.	NasVax, Ltd.			
12:10-12:30	Microbot Medical, Ltd.	Prolor-Biotech, Inc.			
12:30-12:50	Exalenz Bioscience, Ltd.	CureTech, Ltd.			
12:50-13:10	FlowMedic, Ltd.	Cell Cure Neurosciences, Ltd.			
13:10-13:30	Cardiagal, Ltd.	Biolmage MRI Research & Consulting			
<b>LUNCH BREAK</b>					
13:30-14:30					<b>Hall A</b>
14:30-16:00	<b>Closing Panel, Awards Ceremony &amp; Happy Hour</b> <b>MANAGEMENT TEAM - GLOBAL OR LOCAL?</b>				

Keynote Lecture	Company Presentations: Medical Device	Company Presentations: Biopharma	Seminar	Dallas Leipzig Seminar	Cleveland Clinic Seminar	Technology Transfer Session	New Technology Session
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## SATELLITE EVENTS

TIME	EVENT	HOTEL	HALL
<b>MONDAY, MAY 23, 2011</b>			
Full Day	<b>Italian Trade Commission Seminar</b> Open to all, seating is limited.	Dan Panorama	H
12:30-14:00	Impact of the Changing FDA Regulatory Environment on the Development of a New Medical Device Technology Sponsored by <b>Hogan Lovells US LLP</b>	David InterContinental	I (Lobby Level)
14:00-15:30	Innovation and Drug Discover: Curiosity, Foolishness, and Hunger Sponsored by <b>Yissum—the Technology Transfer Company of the Hebrew University of Jerusalem</b>	Dan Panorama	G
16:00-18:00	New England & Israel: Life Sciences Connection Sponsored by <b>New England-Israel Business Council (NEIBC)</b>	David InterContinental	I (Lobby Level)
16:30-18:30	What are My Options? A Guide for CEOs on Navigating Rough Financing Waters Sponsored by <b>Orbimed</b>	David InterContinental	F
<b>TUESDAY, MAY 24, 2011</b>			
08:00-11:00	<b>BioForum Private Breakfast</b>	David InterContinental	F
Full Day	5 <sup>th</sup> Italian-Israeli Conference on Life Sciences: Collaboration and Innovation in Cancer Research and Treatment Sponsored by the <b>Embassy of Italy in cooperation with the Israel-Italy Chamber of Commerce</b> Open to all, seating is limited.	Dan Panorama	H
12:00-14:00	Annual Portfolio Showcase Sponsored by <b>Rad BioMed</b>	Dan Panorama	G
12:30-14:00	Choosing the Golden Mean: Patent Management and Assessment in Unpredictable Times Sponsored by <b>Sanford T. Colb &amp; Co.</b>	David InterContinental	I (Lobby Level)
15:30-18:00	Adapt Your Strategy to the Changing European Medical Device Landscape: A Convergence Approach on How to Access the Market Sponsored by <b>Convergence</b>	David InterContinental	I (Lobby Level)
<b>WEDNESDAY, MAY 25, 2011</b>			
12:30-14:00	The Written Description Requirement: How Many Invalid Patents Do You Own? Sponsored by <b>Luzzatto &amp; Luzzatto—Patent Attorneys</b>	David InterContinental	I (Lobby Level)

HALL	HOTEL
A	David InterContinental
B	David InterContinental
C	David InterContinental
D	David InterContinental
E	David InterContinental
F	David InterContinental
G	Dan Panorama
H	Dan Panorama
I	David InterContinental

HALL	HOTEL
Networking	Dan Panorama
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