May 2, 2012

BIOMED 2012 - CONFERENCE PROGRAM

MONDAY, MAY 21, 2012

09:00-10:00	**Opening Ceremony** **Hall A** **The Honorable Mr. Shimon Peres**, President of the State of Israel
10:00-10:50	**Keynote Lecture** **Hall A** INDUSTRY AND DEAL MAKING DYNAMICS IN THE GLOBAL LIFE SCIENCES SPACE **Ken Hitchner**, Global Head of Healthcare Group, Goldman Sachs
10:50-11:40	**Keynote Lecture** **Hall A** SHAPING DISCOVERY, IMPROVING LIFE **Paul Grossman**, Senior Vice President, Strategy & Corporate Development, Life Technologies
11:40-12:10	**Coffee Break** *Sponsored by* Johnson & Johnson
12:10-14:10	**Breakout Sessions**

	Company Presentations		Cardiology Seminar
	MEDICAL DEVICE **Hall A**	BIOPHARMA **Hall C**	VALVES IN TLV **Hall B**
12:10	EarlySense	Protalix Biotherapeutics	OPENING **Dr. Francesco Maisano / Dr. Michael Mack / Dr. David Brown**
12:30	Treato	NasVax Ltd.	*Panelists:* **Dr. William Cohn** **Dr. Elchanan Bruckheimer** **Dr. Michael Mack** **Dr. Francesco Maisano** **Prof. Shmuel Banai**
12:50	Telesofia Medical Ltd.	BiondVax Pharmaceuticals Ltd.	
13:10	Medasense Biometrics Ltd.	Atox Bio	
13:30	CollPlant Ltd.	Vaxil BioTherapeutics Ltd.	**STRUCTURAL HEART DISEASE**
13:50	NLT Spine Ltd.	PolyPid Ltd.	LEFT ATRIAL APPENDAGE CLOSURE; NEW TOOLS AND TECHNIQUES **Dr. William Cohn, Texas Heart Institute, Houston, Texas** "OFF LABEL" PERCUTANEOUS VALVE IMPLANTATIONS – CONSIDERATIONS, CORONARIES AND IMAGING **Dr. Elchanan Bruckheimer, Rabin Medical Center, Israel** **MITRAL VALVE** EVALVE: WHERE WE ARE? WHAT EVIDENCE IS AVAILABLE AND WHAT IS MISSING **Dr. Michael Mack, Baylor Heart Hospital, Dallas, USA** OTHER MITRAL VALVE TECHNOLOGIES: HYPE OR HOPE? (MITRALIGN, GDS) **Dr. Eberhard Grube**, Bonn University Germany VALTECH CARDIO: PROVIDING THE FULL SPECTRUM FOR INTERVENTIONAL CARDIOLOGY AND SURGERY **Dr. Francesco Maisano,** HSR Milan, Italy MITRAL VALVE REPLACEMENT: WHERE ARE WE? **Dr. Michael Mack**, Baylor Heart Hospital, Dallas, USA NEOVASC: A NEW APPROACH TO TRANSCATHETER MITRAL VALVE REPLACEMENT **Prof. Shmuel Banai**, Souraski Medical Center, Israel

MONDAY, MAY 21, 2012 (cont)

14:10-15:20	**Lunch Break**			
15:20-16:10	**Keynote Lecture** **Hall A** DEVELOPING DEVICES FOR UNDEVELOPED MARKETS **Stephen N. Oesterle**, Senior Vice President, Medicine & Technology, Medtronic , USA			
16:10-16:30	**Coffee Break**			
16:30-18:30	**Breakout Sessions**			
	Company Presentations		**Cardiology Seminar (cont)**	**Seminar**
	MEDICAL DEVICE **Hall A**	BIOPHARMA **Hall C**	**Hall B** 10 YEARS FOR TAVI – LESSONS LEARNED AND WHAT IS THE FUTURE *Panelists:* **Dr. David Brown** **Dr. Eberhard Grube** **Dr. Greg Fontana** **Dr. Francesco Maisano** **Dr. William Cohn** EDWARDS SAPIEN: BALLOON EXPANDABLE VALVES: THE GOOD, THE BAD, THE DOUBTS **Dr. David Brown**, Baylor Heart Hospital, Dallas, USA COREVALVE: THE FIRST SELF EXPANDABLE VALVE: NEW FEATURES AND FUTURE DEVELOPMENTS **Dr. Eberhard Grube**, Bonn University Germany PORTICO SAINT JUDE: NEXT GENERATION SELF EXPANDING VALVE **Dr. Greg Fontana**, Lenox Hill New York, USA SADRA MEDICAL: THE LONG ROAD TO SUCCESS **Prof. Eberhard Grube**, Bonn University Germany DIRECT FLOW: THE VALUE OF REPOSITIONABILITY **Francesco Maisano**, HSR Milan, Italy THINKING WAY OUTSIDE THE BOX **Dr. William Cohn**, Texas Heart Institute, Houston, Texas	**Hall D** EMERGING NEW BUSINESS MODELS AT THE LIFE SCIENCE SECTOR Moderator: **Dr. Benny Zeevi**, Managing General Partner, DFJ Tel Aviv Venture Partners, Israel mHEALTH ENABLING NEW BUSINESS MODELS IN THE LIFE SCIENCE SECTOR **Christopher Wasden**, Global Healthcare Innovation Leader, PWC FADE OR FLOURISH : RETHINKING THE ROLE OF LIFE SCIENCES COMPANIES IN THE HEALTHCARE ECOSYSTEM **Guy Lefever**, Partner, Vice President Life Sciences, IBM INNOVATION IN FAST MOVING CONSUMER GOODS: CONSUMER IS THE BOSS **Dr. Elena Lurie-Luke**, Director of Global Bioscience Business Development, Procter & Gamble, UK PATIENT-CENTRIC HEALTHCARE: NEW BUSINESS MODELS FOR LIFE SCIENCES **Patrick Flochel,** Partner, EMEIA Life Sciences Leader, Global Life Sciences Centre, E&Y
16:30	GluSense	Applied Immune Technologies, Ltd.		
16:50	Medigus Ltd.	Avraham Pharmaceuticals		
17:10	NanoPass Technologies Ltd.	KAMADA Ltd.		
17:30	Stimatix GI Ltd.	ProtAb Ltd.		
17:50	MMATech Ltd.	Kaiima Bio Agritech		
18:10	InsuLine Medical Ltd.	Medgenics, Inc.		
19:00-21:00	**Biomed 2012 Welcome Cocktail** *Sponsored by* Abbott A Promise for Life			

May 2, 2012

TUESDAY, MAY 22, 2012

09:00-09:30	**Keynote Lecture** **Hall A** **Dr. Yuval Steinitz**, Minister of Finance, Israel
09:30-10.20	**Keynote Lecture** **Hall A** THE CHANGING WORLD OF MEDICINES, ECONOMIES AND ITS IMPACT ON THE GLOBAL BIO PHARMACEUTICALS ENVIRONMENT **Dr. Jeremy Levin**, CEO, Teva Pharmaceutical
10.20-11.10	**Keynote lecture** **Hall A** CHALLENGES AND OPPORTUNITIES IN PHARMACEUTICAL RESEARCH AND DEVELOPMENT **Joanne Waldstreicher**, M.D., Chief Medical Officer for the J&J Pharmaceuticals Group , USA
11:10-11:30	**Coffee Break** *Sponsored by* Johnson & Johnson
11:30-13:30	**Breakout Sessions**

	Company Presentations		**Seminar**
	MEDICAL DEVICE **Hall A**	BIOPHARMA **Hall C**	FUNDING ISSUES **Hall B** Moderator: **Jonathan Silverstein**, General Partner, OrbiMed Advisors LLC, USA *Panelists:* **Dr. Eran Nadav**, Managing Director, TPG Biotech, USA **Tomer Kariv**, Co-Founder & Chief Executive Officer of Pontifax **Josh Baltzell**, Split Rock **Dr. Robert Weisskoff**, Partner, Fidelity Biosciences **Dr. Ron Laufer**, Senior Managing Director, MedImmune Ventures
11:30	Maxillent Ltd.	Gamida Cell Ltd.	
11:50	Glycominds Ltd.	MGVS Multi Gene Vascular Systems Ltd.	
12:10	Beta O2	Pluristem Ltd.	
12:30	Neuronix Ltd.	Can-Fite BioPharma Ltd	
12:50	Ornim, Inc.	Cell Cure Neurosciences	
13:10	Vibrant Ltd	BrainStorm Cell Therapeutics	

13:30-14:30	**Lunch Break**
14:30-15:20	**Keynote Lecture** **Hall A** **NEW EXTERNAL SCIENCE APPROACHES AT MERCK** **Roger Pomerantz**, Senior VP Worldwide Licensing, Merck (cxl'd May_2)
15:20-15:50	**Coffee Break**
15:50-17:50	**Breakout Sessions**

	Company Presentations		**Seminar**
	MEDICAL DEVICE **Hall A**	BIOPHARMA **Hall C**	OPPORTUNITIES FOR ISRAELI LIFE SCIENCE COMPANIES IN THE BRIC COUNTRIES **Hall B** CHINA OPPORTUNITIES FOR LIFE SCIENCE INNOVATIONS **Dr. Lin Wang**, Institute of Biophysics, CAS. CEO, Incubator for Protein Technology (Biotrand, Inc.), Executive Director, BioSino Bio-technology and Science, Inc, China GLOBAL – PACIFIC PARTNERING OPPORTUNITIES **Dr. Richard M. Soll**, Senior Vice President of Integrated Services and Head of Corporate Alliances, WuXi AppTec
15:50	Sensible Medical Innovations	Chiasma	
16:10	Macrocure Ltd.	Aposense Ltd.	
16:30	Nano Retina Ltd.	BioCancell Therapeutics Inc.	
16:50	Argo	Silenseed	
17:10	CarboFix Orthopedics Ltd.	KAHR Medical	
17:30	Novogate Medical	Dynamix Pharmaceuticals	

TUESDAY, MAY 22, 2012 (cont)			
			(16:35) **TTO Session** **Hall B**
			Moderator: **Yaacov Michlin**, President & CEO, Yissum, Israel (16:35-17:15) BIOPHARMA *Panelists:* **Amir Naiberg**, CEO Yeda, Israel **Dr. Zafrira Avnur**, Global Head, Academic Innovation Partnering, Roche Partnering, F. Hoffmann-La Roche Ltd., Israel **Dr. Tamar Raz**, VP Marketing and Strategy, Ramot at Tel Aviv University, Israel **Dr. Itzik Goldwaser**, VP Research Collaborations, Yissum, Israel **David Malek**, VP Business Development, Bioline RX, Israel (17:15-17:50) MEDICAL DEVICE *Panelists:* **Dr. Einat Zisman**, CEO, Hadasit, Israel **Dr. Sylvie Luria**, Technology Transfer and Business & Development Manager, Tel Hashomer, Israel **Benjamin Soffer**, Manager, Technion R&D Foundation, Israel **Moshe Tzabari**, CEO, Regenecure Ltd., Israel

May 2, 2012

WEDNESDAY, MAY 23, 2012			
09:00-09:20	**Greetings** Hall A **Avi Hasson**, Chief Scientist, Ministry of Industry, Trade and Labor, Israel		
09:20-10:10	**Keynote Lecture:** Hall A PREPARING FOR CHANGE IN THE COMMERCIAL ENVIRONMENT FOR HEALTHCARE TECHNOLOGY **Dan Mendelson**, CEO Avalere Health		
10:10-11:00	**Keynote Lecture** Hall A BIOMEDICAL INNOVATION: AN INDUSTRY PERSPECTIVE **John M. Capek**, Ph.D Executive Vice President, Medical Devices, Abbott		
11:00-11:30	**Coffee Break**		
11:30-13:30	**Breakout Sessions**		
	Company Presentations		**Start-Ups Competition**
	MEDICAL DEVICE Hall A	BIOPHARMA Hall C	Hall D
11:30	BioControl Medical Ltd.	BioLineRx	ProMining Therapeutics
11:50	Chi2Gel Ltd.	Thrombotech Ltd.	Rejuvenation Ltd.
12:10	V-Wave Ltd.	Oramed Pharmaceuticals	HeadSense Medical
12:30	LifeBond	Andromeda Biotech Ltd.	BioCEP Ltd.
12:50	Moebius Medical Ltd.	Prolor Biotech (PBTH)	Remedor Biomed
13:10	ElMindA Ltd.	Compugen Ltd.	Todos Medical Ltd. SeamVAd Polyrizon Ltd. Hervana Ltd. CardiAMIT Tavor (I.T.N) Ltd.
13:30-14:30	**Lunch Break**		
14:30-16:00	**Closing Panel:** CHALLENGES AND OPPORTUNITIES IN THE MEDICAL DEVICE BIOTECH PHARMACOLOGICAL INDUSTRIES Hall A MEDICAL DEVICE **David Cassak**, Vice President, Content, Managing Director, Medical Devices, Elsevier Business Intelligence (EBI), USA **Stephen Levin**, Editor-in-Chief, Medical Devices, Elsevier Business Intelligence, USA BIOTECH/PHARMA **Prof. Lisa Melton**, News Editor, Nature Biotechnology, UK Awards Ceremony & Happy Hour		

ILSI-BioMed Israel 2012 EXHIBITION MAP

S - SPONSOR MP - MEDIA PARTNER

Biomed Israel 2012	Stand
Abbott (STARLIMS Technologies Ltd.)	S
Adam Sharon Management Ltd.	05A
Akron Global Business Accelerator	53
Almac Sciences Ltd.	35
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AML Central Lab Services (Israel)	33
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Asis Enterprises Ltd.	02
Baltic Stem Cell Bank Imunolita JSC	21
BGN Technologies Ltd.	45
BioExecutive Forum	05B
BIoForum Applied Knowledge Center	21
BioImage - MRI Research & Consulting	28
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CDMC Ltd. (Bioforum Professional)	21
Cosat	S
Charles River Discovery Services (Stand)	29
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Clinical Research Services GmbH	04

Biomed Israel 2012	Stand
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RTC, Research Toxicology Centre SPA	37
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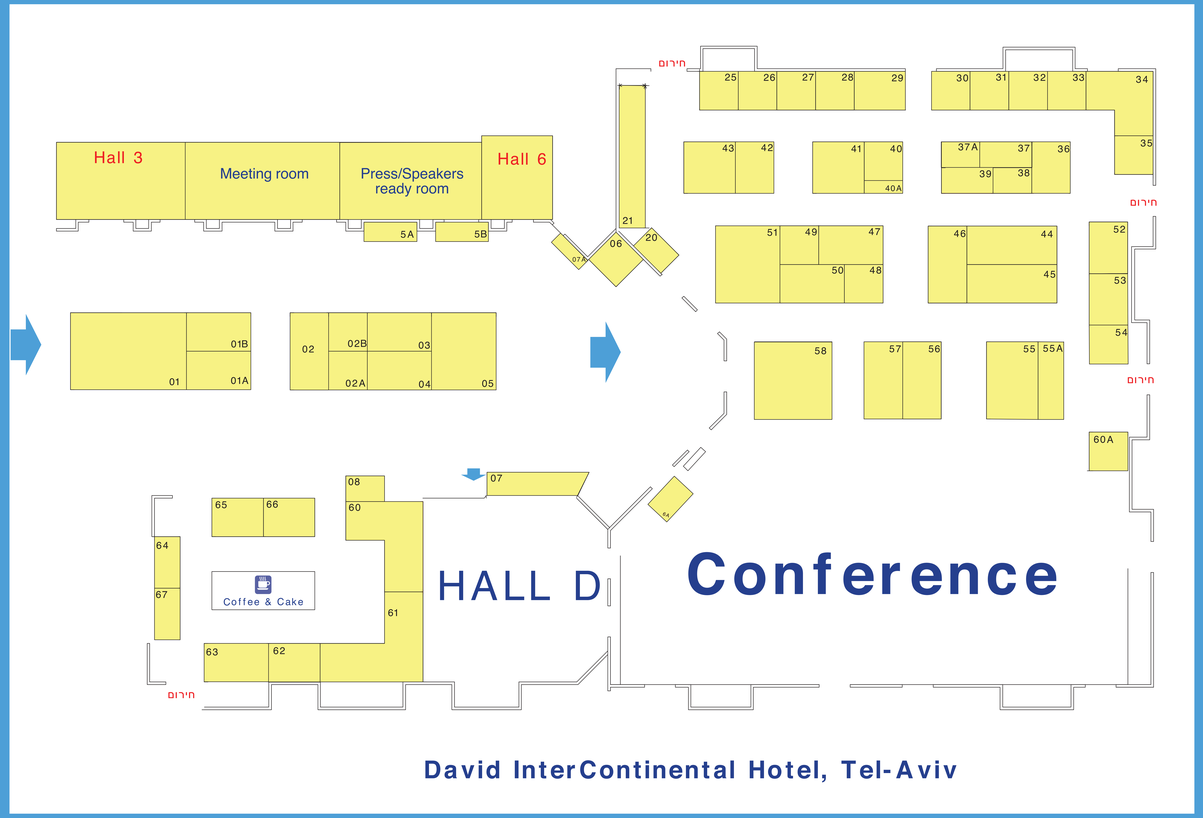

The 11th National Life Science & Technology Week

ILSI-BioMed

Israel 2012 May 21-23

David InterContinental Hotel, Tel Aviv, Israel

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