Ziv Ofek

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Ziv Ofek is the Founder & CEO of CDI-Negev, leading-edge non-profit Center for Digital Innovation created through the collaborative efforts of some of Israel's most outstanding digital health entrepreneurs and Ben-Gurion University of the Negev (www.cdi-negev.com). Ziv is also the founder & CEO of MDClone company. Powered by a patented technology for producing synthetic data, MDClone's comprehensive research platform liberates valuable clinical data enabling researchers and organizations around the globe fast and easy access to clinical data, while fully protecting patients' privacy (www.mdclone.com).

Ziv is a serial entrepreneur, the founder and former Chief Innovation Officer of **dbMotion** (www.dbmotion.com), acquired by **Allscripts** (www.allscripts.com) for 235M$. Ziv is the originator of the dbMotion concept for clinical information integration and semantic interoperability that includes advances applications and tools for coordinated care and population management. His 20 years expertise in the field of innovation and medical informatics covers a wide range of areas, both in theory and in practice, including in-depth understanding of the different approaches and initiatives in international markets.

Prior to dbMotion, Mr. Ofek served as VP R&D and Business Development at Ness-ISI, a subsidiary of Ness Technologies (NASDAW:NSTC). In this role, he initiated and oversaw development and implementation of multiple large-scale healthcare IT solutions for data warehousing, business intelligence and interoperability. The dbMotion platform is successfully in use today by many healthcare organizations around the world, including the entire Israel health system where 100% of the physicians, hospitals, community clinics, HMOs and citizens in Israel are all part of the dbMotion national network.

Mr. Ofek has a B.S. in Industrial Management Engineering, specializing in Information Systems, from Ben-Gurion University in Beer-Sheva, Israel.