## Larry Loev,

**CEO, Ariel Scientific Innovations,** the Technology Commercialization Office of Ariel University

Larry Loev holds a M.Sc. degree in Applied Physics from the Hebrew University of Jerusalem.

He has an extensive background in the Israeli hi-tech industry, having held positions such as engineer and project manager and gaining experience in varied technologies such as thin film FAB, CO<sub>2</sub> lasers, image processing, thermo-optical selective coatings and electro-optic diagnostic devices. From 1995 to 1998, Larry was general manager of CEFAR, a start-up company developing innovative image capture cards. Larry was R&D manager at Medical Enterprises, a medical device company developing equipment for treating bladder cancer. Before joining Ariel Scientific Innovations, Larry was director of business development at Ramot, the technology transfer office of Tel Aviv University for seven years.