

## Gidi Kroch

### CEO of Leket Israel

Gidi Kroch has been the CEO of Leket Israel-The National Food Bank since 2009. As CEO, Kroch initiated the merger of Israel's two leading non-profit food organizations "Table to Table" and "Leket Food Bank" to form one leading institution, which provides food and nutritional support to over 180 NPOs and other agencies serving the needy throughout Israel. Leket Israel operates a wide variety of projects for the rescue of surplus food and supplies food to 140,000 needy people weekly across the country. Gidi worked to achieve the recognition of Leket Israel as the National Food Bank by the Global FoodBanking Network (GFN), an organization that strives to strengthen food NPOs around the world.

Prior to being nominated as Leket Israel's CEO, Kroch served for two years as the Assistant Director General of "Table to Table," during which he did much to expand the food rescue activities and develop a business model for managing the organization.

Gidi comes with abundant experience in management in the private sector through a variety of roles in the High-Tech industry. Before joining Leket Israel, Kroch served as Assistant General Manager for business development in the East Cost LPM logistics company. There, Gidi engaged in creating a range of services and products which the company implemented in shopping centers in the Eastern part of the United States. Before that, Kroch served as Director of Global Professional Services for Demantra.

In addition, throughout his career, Gidi was employed in management roles for companies such as ECI and the Center for Educational Technology.

Kroch graduated as an Industrial Engineer from Beer-Sheva University, and has a Masters Degree in Business Administration (MBA), from Derby University.

Away from the office, Gidi enjoys sailing, scuba diving and reading books.



Leket Israel - The National Food Bank  Presidential Citation Recipient 2011

