

ILSI-BioMed



Israel 2010
June 14-16, 2010
David InterContinental & Dan Panorama Hotels, Tel Aviv



Important Note

Entrance to the Exhibition by payment only

Welcome Letter

Dear Colleagues,

It is once again our honor and pleasure to invite you to participate in ILSI-Biomed 2010 Conference to be held June 14-16, 2010 in Tel-Aviv.

In no other time in recent history have political, economical and regulatory factors converged with such strength to affect major change in healthcare systems worldwide. The financial crisis has exacerbated realities faced by governments and healthcare providers, and accelerated changing trends.

To address the ILSI Biomed 2010 Conference will focus on:

- The role of innovation, its source - industry or academia? Who will pay for it? - venture capital or large medical and biopharma companies?
- Regulatory changes and their impact on innovation
- Does personalized medicine mean smaller target markets?
- Who is better suited to commercialize future "niche" products? Large players or innovative fully integrated companies. How would it impact business models?

We will take closer look at cardiology, vaccines, oncology, personalized medicine, metabolic diseases and aesthetic medicine markets. All these discussions will serve as background to the presentations given by 60 or so Israeli medical device and biopharma companies.

Please join Israel's vibrant life science community at the 9th ILSI Biomed annual conference, where science, technology and industry leadership come together. Connect with old and new friends, explore business relationships and learn about the future of healthcare through a variety of panels on hot industry topics and trends, world-class speakers, and high-quality networking opportunities. Join top-notch industry executives, Israel's most innovative medical device and BioPharma entrepreneurs, major pharmaceutical companies, life science research leaders, policy makers and internationally prominent industry investors.

ILSI Biomed 2010 follows the success of previous annual conferences: last year's event drew 6,000 industry players, engineers and scientists, with 800 participants from 35 countries and in excess of 2,500 one-on-one meetings. We will continue our tradition of keynote speeches and plenary sessions given by industry leaders and leading academicians, worldwide. We will continue in our successful tradition and offer one-on-one partnering sessions and an extensive exhibition area.

We look forward to your support and participation.
Best regards from Israel,

Ruti Alon
ILSI-Chairperson
ILSI-Biomed Co-Chairperson

Israel Makov
Chairman of Given Imaging
ILSI-Biomed Co-Chairperson

Program at a Glance - ILSI Biomed Conference

SUNDAY, JUNE 13, 2010					
All Day	Seminar: INNOVATIONS By Cleveland Clinic & ILSI				
MONDAY, JUNE 14, 2010					
09:00-10:00	Opening Ceremony				
10:00-10:50	Keynote Lecture & Interview				
10:50-11:40	Keynote Lecture				
11:40-12:10	Coffee Break				
12:10-14:10	Breakout Sessions				
	Company Presentations: MEDICAL DEVICE	Company Presentations: BIOPHARMA	Seminar: DEVELOPING NEW VACCINES	CARDIOVASCULAR THERAPY IN THE 2020	
14:10-15:10	Lunch Break				
15:10-16:00	Keynote Lecture & Interview				
16:00-16:30	Coffee Break				
16:30-18:30	Breakout Sessions				
	Company Presentations: MEDICAL DEVICE	Company Presentations: BIOPHARMA	Seminar: STEM CELLS	CARDIOVASCULAR THERAPY IN THE 2020 (Cont)	
19:00-21:00	ILSI WELCOME RECEPTION				
TUESDAY, JUNE 15, 2010					
07:30-09:00	Sanford T. Colb & Co Breakfast Session (Pre registration required - limited seating)				
09:00-09:50	Plenary Session				
09:50-10:40	Keynote Lecture & Interview				
10:40-11:10	Coffee Break Sponsored by Ktiva Biomedical				
	Breakout Sessions				
11:10-13:10	Company Presentations: MEDICAL DEVICE	Company Presentations: BIOPHARMA	Seminar: METABOLIC DISEASE	Technology Transfer Session I: PHARMACEUTICALS & STEM CELLS	Seminar: E-VOLVING PROMISES OF EFFICIENCY & EMPOWERMENT IN HEALTHCARE
13:10-14:10	Lunch Break		(12:00-14:00) Luzzatto Lunch Session (Pre registration required - limited seating)		
14:10-15:00	Keynote Lecture				
15:00-15:50	Keynote Lecture				
15:50-16:20	Coffee Break				
16:20-18:20	Breakout Sessions				
	Company Presentations: MEDICAL DEVICE	Company Presentations: BIOPHARMA	Seminar: PERSPECTIVES ON PERSONALIZED MEDICINE	Technology Transfer Session II: MEDICAL DEVICES & BIOLOGICAL TOOLS	C-TRIALS
WEDNESDAY, JUNE 16, 2010					
09:00-09:50	Keynote Lecture & Interview				
09:50-10:40	Keynote Lecture & Interview				
10:40-11:10	Coffee Break				
11:10-13:10	Breakout Sessions				
	Company Presentations: MEDICAL DEVICE	Company Presentations: BIOPHARMA	Seminar: ONCOLOGY	Technology Transfer Session III: DRUG DELIVERY & MOLECULAR MARKERS	Seminar: EUROPEAN MARKETS: REGULATION & REIMBURSEMENT REQUIREMENTS FOR MEDICAL DEVICES & BIOPHARMA
13:10-14:10	Lunch Break		(12:00-14:00) Hogan & Hartson Lunch Session (Pre registration required - limited seating)		
14:10-15:10	Closing Session: MEDICAL INNOVATION & US HEALTHCARE REFORM - IN CONCERT OR AT ODDS?				

ILSI-Biomed 2010 Invited Speakers

Dr. Edward Abrahams, Executive Director, Personalized Medicine Coalition, USA

Dr. David Brown, Founder and President, Dallas Heart Group / The Heart Hospital Baylor Plano, USA

Dr. Sohail Ahmed, Head of Clinical Sciences Unit (Translational Medicine), Novartis Vaccines & Diagnostics, Italy

Joseph Amaral, Johnson & Johnson

Dr. Karen Bernstein, Chairman & Editor-in-Chief, BioCentury Publications Inc., USA

Eduardo Bravo, Cellerix

Jennifer Bryant, Deputy Vice President, Pharmaceutical Research & Manufacturers of America (PhRMA), USA

David Cassak, Elsevier, USA

Dr. Rowan Chapman, Mohr Davidow Ventures, USA

Dr. Ron Cohen, President & CEO, Acorda Therapeutics, Inc., USA

Dr. Heather L. Davis, Executive Director, Pfizer Global Research & Development, Vaccines Research, Canada

Dr. Stephen L. Eck, Vice President, Translational Medicine & Pharmacogenomics, Eli Lilly & Company, USA

Dr. Ronald Ellis, Senior Vice President R&D, NasVax, Israel

Dr. E. Cartier Esham, Director, Emerging Companies Health & Regulatory Affairs, Biotechnology Industry Organization (BIO), USA

Dr. Barbara S. Fant, Presidet and CEO, Clinical Research Consultants, Inc., USA

William J. Febbo, CEO, MedPanel, USA

Prof. Mauro Ferrari, Professor & Chairman, Department of Nanomedicine & Biomedical Engineering (nBME), Professor of Internal Medicine, Division of Cardiology, University of Texas Health Science Center, USA

Dr. Felix Frueth, Vice President, R&D Personalized Medicine, Medco Health Solutions, Inc., USA

Maie N. Gall, Management Consultant, Matems Consulting Ltd., Switzerland

Mr. Gallichan Scott, Director, Immunology Platform, Sanofi Pasteur, Canada

Dr. Nathalie Garçon, Vice President, Head of Global Adjuvant Center for Vaccine Development, GlaxoSmithKline Biologicals, Belgium

Barry Greene, President & Chief Operating Officer, Alnylam Pharmaceuticals, USA

Prof. Dror Harats, CEO, Vascular Biogenics Ltd., Israel

Katherine C. Holland, IBM General Manager, Global Life Sciences Industry, USA

Dr. Kennedy Laurence, Chairman of Endocrinology, Diabetes, and Metabolism Department, Cleveland Clinic, USA

Tamar Howson, JSB Partners, USA

Robert Huffines, Co-Head of Global Healthcare Investment Banking, J.P.Morgan, USA

Dr. Rachel Humphrey, Vice President of Development, Bristol-Myers Squibb, USA

Ralph Ives, Executive Vice President, Global Strategy & Analysis, Advanced Medical Technology Association (Advamed), USA

Béatrice Janin Jacquat, Medical Director, Includeconsulting, Switzerland

Prof. Avraham Karasik, TEVA, Israel

Debra L. Lappin, President, Council for American Medical Innovation, USA

Dr. Jeremy M. Levin, Senior Vice President, Head of Strategic Transactions Group, Bristol Myers Squibb, USA

Dr. Sylvie Luria, Technology Transfer Officer, Sheba Medical Centre, Israel

Dr. Michael J. Mack, Director of Cardiovascular Surgery, Baylor Healthcare System, Director of Research, The Heart Hospital Baylor Plano, USA

Dr. Francesco Maisano, Dept. of Cardiovascular & Thoracic Medicine, Istituto Scientifico San Raffaele, Italy

Francois Maisonrouge, Senior Managing Director, Evercore Partner, USA

ILSI-Biomed 2010 Invited Speakers (cont.)

Dr. Yael Margolin, CEO, Gamida-Cell, Israel

Dan Mendelson, President & Founder, Avalere Health LLC, USA

Dr. Schauer Philip, Chief of Minimally Invasive General Surgery and Director, Bariatric and Metabolic Institute, USA

Shosh Merchav, TEVA, Israel

Prof. Friedrich Wilhelm Mohr, Herzstrungen Universitaet Leipzig, Germany

Dr. Bryant M. Moore, Vice President, Research & Technology, Medtronic, New Therapies & Diagnostics, USA

Dr. Marc Reitman, Director, Clinical Research, Merck Research Laboratories, USA

Dr. Hubertus Rosery, President & CEO, AiM GmbH, Germany

Dr. David P. Schenkein, CEO, Agios Pharmaceuticals, USA

Aharon Schwartz, TEVA, Israel

Paul Sekhria, Head, Biotech Ops Group, TPG Biotech/TPG Growth, LLC, USA

Jonathan Silverstein, General Partner, OrbiMed Advisors, LLC, USA

Dr. Joseph M. Smith, Chief Medical and Science Officer, West Wireless Health Institute, USA

Nitzan Sneh, CEO, ClineWorks, Inc., USA

Dr. Ralph Snyderman, Chancellor Emeritus, Duke University, USA

Dr. Simeon I. Taylor, Vice President, Discovery Biology (Cardiovascular and Metabolic Diseases), Pharmaceutical Research Institute, Bristol-Myers Squibb Company, USA

Stephen Ubl, President & CEO, Advanced Medical Technology Association (Advamed), USA

Mr. van Bostel Robert, Kema, The Netherlands

Dr. Christian van den Bos, Executive Program Manager, LIFT, Lonza AG, Germany

Chris Viehbach, CEO, Sanofi-Aventis, France

Dr. Harlan F. Weisman, Chief Science and Technology Officer, Medical Devices & Diagnostics, Johnson & Johnson, USA

Mr. Young Richard, Area Sales Director, Medidata

Dr. Dan Zabrowski, Head of Pharma Partnering, Roche, USA

Exhibitors & Sponsors list

(As of April 20th, 2010)

- Advanced Drug Development Services - A.D.D.S.
- AIT-Applied Immune Technologies Ltd
- Almac Sciences Ltd
- Aminolab Pharma (Nextar Chempharma Solutions)
- AMIT - Alfred Mann Institute at the Technion Ltd
- Amit, Pollak, Matalon & Co (s)
- Aptuit Ltd
- ASIS Enterprises B.B.G Ltd.
- Arad Ophir
- Beachwood Business Development Corporation (BBDC)
- B.G Negev Technologies
- BioCep Ltd (sp)
- Bio-Impedance General LTD
- BioForum Applied Knowledge Center
- BioForum CDmC Ltd. (Bioforum Group)
- Biolmage -MRI research & consulting
- BioJerusalem
- Bioline RX Ltd
- Biological Industries Co.
- BioHop
- BioRap Technologies
- Biotee Services International Ltd
- BioSpiral
- Carticure
- Caps Research Israel Ltd
- Capsutech
- Charles River Discovery & Imaging Services
- City of Akron, Ohio
- CTTI - Clinical Trials Teva Israel
- Danish Embassy
- Da-Ta Biotech Ltd (sp)
- Flourinex Active
- French Embassy
- GCP Clinical Studies Ltd
- GeneArrest
- Headway Ltd.
- Hogan & Hartson LLP (s)
- Howden Insurance Agency (2002) Ltd
- IHC (s)
- ILSA Italy Chamber of Commerce and Industry
- ILSI
- Inter-Lab Ltd, An affiliate of Merck Serono SA
- IPU Industries Ltd
- italian Embassy
- Johnson & Johnson (s)
- Kamada Ltd
- Kema Quality
- Kiwa biomedical Ltd (s)
- Loslam Biopharmaceuticals
- LSA Life Science Accelerator (Shizim)
- LunGuard medical (sp)
- Luzzatto & Luzzatto
- Matimop
- Mazal Plant Pharmaceuticals, Inc. (sp)
- MD Biosciences Ltd
- Medwell Laboratories
- Metallotherapy
- Merck Serono
- Merck Sharp & Dohme (s)
- MPI Research
- Milouda Labs Ltd
- Ministry of Science, Technology and Innovation and Royal Danish Embassy
- Misgav Technology Center
- Missouri Biotechnology Association
- MOIA
- Motus G.I. Medical Technologies
- MPI Research
- MST - Medical Surgical Technologies
- NanoVibronix (sp)
- Nephra
- Neopharm Cure Medical Ltd
- Nervomatrix Ltd
- NGT
- Nextar chempharma solutions (Formerly Aminolab Pharma)
- Nutrinia
- OraBio
- Penn Pharma
- PharmaSeed Ltd
- Pre- Clinical Group Ltd
- Protein Production Services Ltd. (PPS (sp)
- Q-Trials
- RAD BioMed Accelerator LTD
- RAD Dental Devices
- Ramat at Tel Aviv University
- RealView Medical Ltd
- Reliance Clinical Research Services (s)
- Remedor Biomed
- RenoPharm
- Roche (s)
- Roth Capital Partner
- RTC, Research Toxicology Center
- Signal Business Development (Of Misgav)
- Singer Instruments & Control
- Steripack Ltd
- Shizim Ltd
- Steripack Ltd
- T3 - Technion Technology Transfer - Technion
- Technion Research & Development Foundation Ltd
- Teva Pharmaceutical Industries Ltd
- The Ministry of Immigrant Absorption
- VacciGuard
- Valtech Cardio Ltd
- Virtual Pharma International GmbH
- Virtual Point Ltd
- Vital view ltd
- Yeda Research & Development Co. Ltd
- Yissum Research & Development. Co.

(sp)=Start up- Innovation Pavilion
(s)= Sponsors

אירוע תקיים במסלול דידאקטיבי מיוחד המיועד לפרנסת המשתתפים. ההרשמה לנסע לתאונת אר נוק בלבד מילון דידאקטיבי מיוחד המיועד לפרנסת המשתתפים. ההרשמה לתערוכה מתאפשר בשני בתי הספר. ההרשמה הרשיתית של הכנס היא אונליין. תכנית מלאה והרשמה מוקדמת לנסע (בתשלום) אונליין.

www.kenes.com/biomed

שעות פתיחת התערוכה: ימים ב' - ד' 16 - 14:00 18:00 - 09:00

Exhibition hours: Monday - Wednesday June 14 - 16, 2010 9 am - 6 pm

Networking

ILSI Biomed provides the perfect platform to meet a range of growing life science companies seeking a varied combination of partners, investment and professional services to develop their companies. We would like to offer to you the opportunity to meet with potential investors and collaborators during the three days of the conference. The chance2meet online tool gives you direct access to participants' profiles, and helps you connect with companies of interest. To setup meetings enter biomed2010.chance2meet.com

Sponsored by



The networking meeting room is located at Hotel Dan Panorama, Hall H, on the 2nd floor Convention Center

All participants have to maintain the schedule and be on time to enable a smooth transition from meeting to meeting.

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JUNE 14 - 16

Conference & Exhibition

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Israel 2010

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Biomed 2010 highlights:

- Plenary sessions and presentations by industry leaders and academia worldwide
- Unique opportunities for networking and learning
- Satellite events focusing on cardiology, vaccines, oncology, personalized medicine, metabolic diseases and E-health.
- One-on-one partnering meetings
- Exhibition of the latest medical innovations and exclusive Israeli Start-up Pavillion
- Tel Aviv, a commercial capital and tourist delight

Please join us for an unforgettable week
of education and leisure!

www.kenes.com/biomed



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ILSI-BioMed Israel 2010

June 14-16, 2010

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מעל
2,500
פגישות
Networking

מאות מבקרים
מ-
42
מדינות
מכל קצוות העולם

6,000
מבקרים
מהארץ ומחו"ל

145
חברות
מציגות

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