



ILSI-BioMed **Israel 2012**

May 21-23 Tel Aviv, Israel

The 11th National Life Science & Technology Week

CONFERENCE PROGRAM

Monday, May 21, 2012

09:00-10:00

Hall A

Opening Ceremony

GREETINGS

Mr. Shimon Peres (09:30-10:00)

The Honorable President of the State of Israel

Ruti Alon

General Partner, Pitango Venture Capital

ILSI Chairperson

ILSI-Biomed Co-Chairperson

Dr. Benny Zeevi

Managing General Partner, DFJ Tel Aviv Venture Partners

ILSI-Biomed Co-Chairperson

10:00-10:50

Hall A

Keynote Lecture

INDUSTRY AND DEAL MAKING DYNAMICS IN THE GLOBAL LIFE SCIENCES SPACE

Kenneth Hitchner

Global Head, Partner & Managing Director, Goldman Sachs, USA

10:50-11:40

Hall A

Keynote Lecture

SHAPING DISCOVERY, IMPROVING LIFE

Dr. Paul Grossman

Senior Vice President, Strategy & Corporate Development, Life Technologies, USA

11:40 **Coffee Break**

*Sponsored by **Johnson & Johnson***

Monday, May 21, 2012

12:10-14:10

Hall A

Company Presentations: MEDICAL DEVICE

- 12:10 **EARLYSENSE**
Avner Halperin
CEO, Ramat Gan, Israel
- 12:30 **TREATO**
Gideon Mantel
CEO, Yehud, Israel
- 12:50 **TELESOFIA MEDICAL LTD.**
Dr. Rami Cohen
CEO, Tel Aviv, Israel
- 13:10 **MEDASENSE BIOMETRICS LTD.**
Galit Zuckerman
CEO, Ofakim, Israel
- 13:30 **COLLPLANT LTD.**
Yehiel Tal
CEO, Ness Ziona, Israel
- 13:50 **NLT SPINE LTD.**
Didier Toubia
CEO, Kfar Saba, Israel
- 14:10 **Lunch Break**

Monday, May 21, 2012

12:10-14:10

Hall B

Cardiology Seminar: VALVES IN TLV

- Moderators:
- Dr. Francesco Maisano**
Cardiovascular & Thoracic Medicine Department, Istituto Scientifico San Raffaele, Italy
 - Dr. Michael Mack**
Director of Cardiovascular Surgery, Baylor Health Care System, Director, Cardiovascular Research & Medicine, The Heart Hospital, Baylor Plano, USA
 - Dr. David L. Brown**
President and Chairman of the Medical Staff, Director of Interventional Cardiology, Co-Director Cardiovascular Research & Structural Heart Program, The Heart Hospital, Baylor Plano, USA

12:10 **OPENING**

Address by the Moderators

STRUCTURAL HEART DISEASE

12:20 **LEFT ATRIAL APPENDAGE CLOSURE; NEW TOOLS AND TECHNIQUES**

Dr. William E. Cohn

Director, Minimally Invasive Surgical Technology, Texas Heart Institute, USA

12:35 **“OFF LABEL” PERCUTANEOUS VALVE IMPLANTATIONS -
CONSIDERATIONS, CORONARIES AND IMAGING**

Dr. Elchanan Bruckheimer

Director, Cardiac Catheterization Laboratory, Schneider Children's Medical Center Israel, Israel

MITRAL VALVE

12:55 **EVALVE: WHERE WE ARE? WHAT EVIDENCE IS AVAILABLE AND
WHAT IS MISSING**

Dr. Michael Mack

Director of Cardiovascular Surgery, Baylor Health Care System, Director, Cardiovascular Research & Medicine, The Heart Hospital, Baylor Plano, USA

13:10 **OTHER MITRAL VALVE TECHNOLOGIES: HYPE OR HOPE?
(MITRALIGN, GDS)**

Dr. Eberhard Grube

Cardiology, Bonn University, Germany

13:25 **VALTECH CARDIO: PROVIDING THE FULL SPECTRUM FOR
INTERVENTIONAL CARDIOLOGY AND SURGERY**

Dr. Francesco Maisano

Cardiovascular & Thoracic Medicine Department, Istituto Scientifico San Raffaele, Italy

Monday, May 21, 2012

12:10-14:10

Hall B

Cardiology Seminar: VALVES IN TLV (cont)

13:40 **MITRAL VALVE REPLACEMENT: WHERE ARE WE?**

Dr. Michael Mack

Director of Cardiovascular Surgery, Baylor Health Care System, Director, Cardiovascular Research & Medicine, The Heart Hospital, Baylor Plano, USA

13:55 **NEOVASC: A NEW APPROACH TO TRANSCATHETER MITRAL VALVE REPLACEMENT**

Prof. Shmuel Banai

Head of Interventional Cardiology, Tel Aviv Sourasky Medical Center, Israel

14:10 **Lunch Break**

12:10-14:10

Hall C

Company Presentations: BIOPHARMA

12:10 **PROTALIX BIOTHERAPEUTICS**

Dr. David Aviezer

CEO, Carmiel, Israel

12:30 **NASVAX LTD.**

Dr. Ronald Ellis

VP of R&D, Ness Ziona, Israel

12:50 **BIONDVAX PHARMACEUTICALS LTD.**

Dr. Tamar Ben-Yedidia

CSO, Nes Ziona, Israel

13:10 **ATOX BIO**

Dan Teleman

CEO, Ness Ziona, Israel

13:30 **VAXIL BIOTHERAPEUTICS LTD.**

Dr. Lior Carmon

CEO, Nes-Ziona, Israel

13:50 **POLYPID LTD.**

Dr. Noam Emanuel

VP of R&D, Petach-Tikva, Israel

14:10 **Lunch Break**

Monday, May 21, 2012

15:20-16:10

Hall A

Keynote Lecture

DEVELOPING DEVICES FOR UNDEVELOPED MARKETS

Stephen N. Oesterle

Senior Vice President, Medicine & Technology, Medtronic, USA

16:10 **Coffee Break**

16:30-18:30

Hall A

Company Presentations: MEDICAL DEVICE

16:30 **GLUSENSE**

Dr. Boaz Brill

CEO, Lod, Israel

16:50 **MEDIGUS LTD.**

Dr. Tsafir Kolatt

Executive VP, Omer, Israel

17:10 **NANOPASS TECHNOLOGIES LTD.**

Dr. Yotam Levin

CEO, Nes Ziona, Israel

17:30 **STIMATIX GI LTD.**

David Hanuka

CEO, Misgav, Israel

17:50 **MMATECH LTD.**

Alisa Buchman

VP of R&D, Naharya, Israel

18:10 **INSULINE MEDICAL LTD.**

Dr. Gabriel Bitton

VP of R&D, Petch Tikva, Israel

19:00-21:00

Poolside, David InterContinental Hotel

Biomed 2012 Welcome Cocktail

*Sponsored by **Abbott***

Monday, May 21, 2012

16:30-18:30

Hall B

Cardiology Seminar (cont)

10 YEARS FOR TAVI - LESSONS LEARNED AND WHAT IS THE FUTURE

16:30 **EDWARDS SAPIEN: BALLOON EXPANDABLE VALVES: THE GOOD, THE BAD, THE DOUBTS**

Dr. David L. Brown

President and Chairman of the Medical Staff, Director of Interventional Cardiology, Co-Director Cardiovascular Research & Structural Heart Program, The Heart Hospital, Baylor Plano, USA

16:45 **COREVALVE: THE FIRST SELF EXPANDABLE VALVE: NEW FEATURES AND FUTURE DEVELOPMENTS**

Dr. Eberhard Grube

Cardiology, Bonn University, Germany

17:00 **PORTICO ST. JUDE: NEXT GENERATION SELF EXPANDING VALVE**

Dr. Gregory P. Fontana

Chairman, Department of Cardiothoracic Surgery, Lenox Hill Hospital, USA

17:15 **SADRA MEDICAL: THE LONG ROAD TO SUCCESS**

Dr. Eberhard Grube

Cardiology, Bonn University, Germany

17:30 **DIRECT FLOW: THE VALUE OF REPOSITIONABILITY**

Dr. Francesco Maisano

Department of Cardiovascular & Thoracic Medicine, Istituto Scientifico San Raffaele, Italy

17:45 **THINKING WAY OUTSIDE THE BOX**

Dr. William E. Cohn

Director, Minimally Invasive Surgical Technology, Texas Heart Institute, USA

18:00 **SUMMARY**

19:00-21:00

Poolside, David InterContinental Hotel

Biomed 2012 Welcome Cocktail

*Sponsored by **Abbott***

Monday, May 21, 2012

16:30-18:30

Hall C

Company Presentations: BIOPHARMA

- 16:30 **APPLIED IMMUNE TECHNOLOGIES, LTD.**
Dr. Mira Peled-Kamar
CEO, Haifa, Israel
- 16:50 **AVRAHAM PHARMACEUTICALS LTD.**
Dr. Yona Geffen
COO, Yavne, Israel
- 17:10 **KAMADA LTD.**
David Tzur
CEO, Ness-Ziona, Israel
- 17:30 **PROTAB LTD.**
Shira Yair
CEO, Jerusalem, Israel
- 17:50 **KAIMA BIO AGRITECH**
Dr. Doron Gal
CEO, Kfar Tavor, Israel
- 18:10 **MEDGENICS, INC. (NYSE/AMEX: MDGN; AIM: MEDG, MEDU)**
Dr. Andrew Pearlman
CEO, Misgav, Israel

19:00-21:00

Poolside, David InterContinental Hotel

Biomed 2012 Welcome Cocktail

*Sponsored by **Abbott***

Monday, May 21, 2012

16:30-18:30

Hall D

Seminar: EMERGING NEW BUSINESS MODELS IN THE LIFE SCIENCE SECTOR

Moderator: **Dr. Benny Zeevi**

Managing General Partner, DFJ Tel Aviv Venture Partners, Israel

16:30 **MHEALTH ENABLING NEW BUSINESS MODELS IN THE LIFE SCIENCE SECTOR**

Dr. Chris Wasden

Global Healthcare Innovation Leader, Global Healthcare, PwC, USA

17:10 **FADE OR FLOURISH: RETHINKING THE ROLE OF LIFE SCIENCES COMPANIES IN THE HEALTHCARE ECOSYSTEM**

Guy Lefever

Partner, Vice President Life Sciences, IBM Global Business Services, Belgium

17:30 **INNOVATION IN FAST MOVING CONSUMER GOODS: CONSUMER IS THE BOSS**

Dr. Elena Lurie-Luke

R&D, C+D (Open Innovaton), Procter & Gamble, UK

17:50 **PATIENT-CENTRIC HEALTHCARE: NEW BUSINESS MODELS FOR LIFE SCIENCES**

Patrick Flochel

Partner, EMEA Life Sciences Leader, Global Life Sciences Centre, Ernst & Young, Switzerland

18:10 **DISCUSSION**

19:00-21:00

Poolside, David InterContinental Hotel

Biomed 2012 Welcome Cocktail

*Sponsored by **Abbott***

Tuesday, May 22, 2012

09:00-09:30

Hall A

Keynote Lecture

THE LIFE SCIENCES INDUSTRY AS A GROWTH ENGINE FOR ISRAEL'S ECONOMY

Dr. Yuval Steinitz

Minister of Finance, Israel

09:30-10:20

Hall A

Keynote Lecture

THE CHANGING WORLD OF MEDICINES, ECONOMIES AND ITS IMPACT ON THE GLOBAL BIO PHARMACEUTICALS ENVIRONMENT

Dr. Jeremy Levin

President & CEO, Teva Pharmaceutical Industries Ltd., Israel

10:20-11:10

Hall A

Keynote Lecture

CHALLENGES AND OPPORTUNITIES IN PHARMACEUTICAL RESEARCH AND DEVELOPMENT

Dr. Joanne Waldstreicher

Chief Medical Officer, Global Medical Organization, Janssen Pharmaceutical, a Johnson & Johnson Company, Raritan, USA

11:10 **Coffee Break**

*Sponsored by **Johnson & Johnson***

Tuesday, May 22, 2012

11:30-13:30

Hall A

Company Presentations: MEDICAL DEVICE

- 11:30 **MAXILLEN LTD.**
Gideon Fostick
CEO, Herzliya, Israel
- 11:50 **GLYCOMINDS LTD. (TASE: GLCM)**
Ofer Shainberg
CFO, Modi'in, Israel
- 12:10 **BETA-O₂ TECHNOLOGIES LTD.**
Zohar Gendler
CEO, Petach-Tikva, Israel
- 12:30 **NEURONIX LTD.**
Eyal Baror
CEO, Yoqneam, Israel
- 12:50 **ORNIM, INC.**
Dr. Michal Balberg
CSO, Lod, Israel
- 13:10 **VIBRANT LTD.**
Lior Ben-Tsur
CEO, Petach Tikva, Israel
- 13:30 **Lunch Break**

Tuesday, May 22, 2012

11:30-13:30

Hall B

Seminar: FUNDING ISSUES

Moderator: **Jonathan Silverstein**
General Partner, OrbiMed Advisors LLC, USA

Panelists:

Dr. Eran Nadav
Managing Director, TPG Biotech, USA

Tomer Kariv
Co-Founder & Chief Executive Officer of Pontifax, Israel

Josh Baltzell
Managing Director, Split Rock Partners, USA

Dr. Robert Weisskoff
Partner, Fidelity Biosciences, USA

Dr. Ron Laufer
Senior Managing Director, MedImmune Ventures, USA

13:30 **Lunch Break**

Tuesday, May 22, 2012

11:30-13:30

Hall C

Company Presentations: BIOPHARMA

- 11:30 **GAMIDA CELL LTD.**
Dr. Einat Galamidi
Chief Medical Officer, Jerusalem, Israel
- 11:50 **MGVS MULTI GENE VASCULAR SYSTEMS LTD.**
Diana Gershtein
General Manager, Nesher, Israel
- 12:10 **PLURISTEM LTD.**
Zami Aberman
CEO, Haifa, Israel
- 12:30 **CAN-FITE BIOPHARMA LTD. (TASE: CFBI)**
Prof. Pnina Fishman
CEO, Petach Tikva, Israel
- 12:50 **CELL CURE NEUROSCIENCES LTD.**
Dr. Charles Irving
CEO, Jerusalem, Israel
- 13:10 **BRAINSTORM CELL THERAPEUTICS**
Dr. Adrian Harel
CEO, Petach Tikva, Israel
- 13:30 **Lunch Break**

12:30-14:00

By Invitation Only

Aubergine Hall

Lunch Reception

*Sponsored by **Sanford T. Colb & Co.***

**PATENTS BY THE NUMBERS: A QUICK LOOK AT WHO OWNS
ISRAELI INVENTIONS**
Dr. Daniel Goldstein
Senior Patent Attorney, Sanford T. Colb & Co, Israel

Tuesday, May 22, 2012

14:30-16:30

Hall A

Company Presentations: MEDICAL DEVICE

- 14:30 **SENSIBLE MEDICAL INNOVATIONS**
Amir Ronen
CEO, Netanya, Israel
- 14:50 **MACROCURE LTD.**
Dr. Mitchell Shirvan
CEO, Petach Tikva, Israel
- 15:10 **NANO RETINA LTD.**
Ra'anan Gefen
CEO, Herzeliya, Israel
- 15:30 **ARGO MEDICAL TECHNOLOGIES LTD.**
Larry Jasinski
CEO, Yokneam Ilit, Israel
- 15:50 **CARBOFIX ORTHOPEDICS LTD.**
Dr. Dan Peres
CSO, Medical, Herzeliya, Israel
- 16:10 **NOVOGATE MEDICAL**
Ziv Belsky
CEO, Yoqneam, Israel

16:30-17:00

Exhibition Area

NETWORKING & COFFEE

Tuesday, May 22, 2012

14:30-15:15

Hall B

Seminar: OPPORTUNITIES FOR ISRAELI LIFE SCIENCE COMPANIES IN CHINA

14:30 **CHINA OPPORTUNITIES FOR LIFE SCIENCE INNOVATIONS**

Dr. Lin Wang

Institute of Biophysics, CAS. CEO, Incubator for Protein Technology (Biotrand, Inc.), Executive Director, BioSino Bio-technology and Science, Inc., China

14:50 **GLOBAL - PACIFIC PARTNERING OPPORTUNITIES**

Dr. Richard M. Soll

Senior Vice President, Integrated Services and Head, Corporate Alliances, WuXi AppTec, China

15:10 **DISCUSSION**

14:30-16:30

Hall C

Company Presentations: BIOPHARMA

14:30 **CHIASMA**

Fredric Price

CEO, Jerusalem, Israel

14:50 **APOSENSE LTD.**

Yoram Ashery

CEO, Petach-Tikva, Israel

15:10 **BIOCANCELL THERAPEUTICS INC. (TASE: BICL)**

Uri Danon

CEO, Jerusalem, Israel

15:30 **SILENSEED LTD.**

Dr. Amotz Shemi

CEO, Jerusalem, Israel

15:50 **KAHR MEDICAL**

Dr. Noam Shani

CEO, Jerusalem, Israel

16:10 **DYNAMIX PHARMACEUTICALS**

Dr. Oren Becker

CEO, Rehovot, Israel

16:30-17:00

Exhibition Area

NETWORKING & COFFEE

Tuesday, May 22, 2012

15:15-16:30

Hall B

TTO Session

Moderator: **Yaacov Michlin**, *President & CEO, Yissum, Israel*

15:15 **BIOPHARMA**

Panelists:

Amir Naiberg

CEO Yeda, Israel

Dr. Zafriira Avnur

*Global Head, Academic Innovation Partnering, Roche Partnering,
F. Hoffmann-La Roche Ltd., Israel*

Dr. Tamar Raz

VP Marketing and Strategy, Ramot at Tel Aviv University, Israel

Dr. Itzik Goldwaser

VP Research Collaborations, Yissum, Israel

David Malek

VP of Business Development, BioLineRx Ltd., Jerusalem, Israel

15:55 **MEDICAL DEVICE**

Panelists:

Dr. Einat Zisman

CEO, Hadasit, Israel

Dr. Sylvie Luria

*Technology Transfer and Business & Development Manager, Sheba Medical
Center, Israel*

Benjamin Soffer

Manager, Technion R&D Foundation, Israel

Moshe Tzabari

CEO, Regeneccure Ltd., Israel

16:30-17:00

Exhibition Area

NETWORKING & COFFEE

Wednesday, May 23, 2012

09:30-10:00

Hall A

Keynote Lecture and TASE Opening Bell Ceremony

09:30 **THE GOVERNMENT'S ROLE IN SUPPORTING THE ISRAELI BIOMED INDUSTRY**

Avi Hasson

Chief Scientist, Ministry of Industry, Trade and Labor, Israel

09:50 **TASE OPENING BELL CEREMONY**

Ester Levanon, *CEO, Tel Aviv Stock Exchange, Israel*

10:00-10:50

Hall A

Keynote Lecture

CHANGES IN US MARKETS FOR TECHNOLOGY AND CHANGES IN US REGULATION OF MEDICAL PRODUCTS

Dan Mendelson

CEO, Avalere Health, USA

10:50-11:40

Hall A

Keynote Lecture

BIOMEDICAL INNOVATION: AN INDUSTRY PERSPECTIVE

John M. Capek

Executive Vice President, Medical Devices, Abbott, USA

11:40 **Coffee Break**

Wednesday, May 23, 2012

12:00-14:00

Hall A

Company Presentations: MEDICAL DEVICE

- 12:00 **BIOCONTROL MEDICAL LTD.**
Susan Petersen-Stejskal
VP of Business Development (USA); Headquartered in Yehud, Israel
- 12:20 **CHI2GEL LTD.**
Dr. Alain Zeitoun
CEO, Ofakim, Israel
- 12:40 **V-WAVE LTD.**
Yaacov Nitzan
General Manager, Hod Hasharon, Israel
- 13:00 **LIFEBOND**
Ishay Attar
CEO, Caesarea, Israel
- 13:20 **MOEBIUS MEDICAL LTD.**
Dr. Yaniv Dolev
CEO, Tel Aviv, Israel
- 13:40 **ELMINDA LTD.**
Ronen Gadot
CEO, Herzliya, Israel
- 14:00 **Lunch Break**

Wednesday, May 23, 2012

12:00-14:00

Hall C

Company Presentations: BIOPHARMA

- 12:00 **BIOLINERX (NASDAQ/TASE: BLRX)**
David Malek
VP of Business Development, Jerusalem, Israel
- 12:20 **THROMBOTECH LTD.**
Dr. Ruth Ben Yakar
CEO, Ness Ziona, Israel
- 12:40 **ORAMED PHARMACEUTICALS**
Nadav Kidron
CEO, Jerusalem, Israel
- 13:00 **ANDROMEDA BIOTECH LTD.**
Dr. Shlomo Dagan
CEO, Yavne, Israel
- 13:20 **PROLOR BIOTECH (PBTH)**
Dr. Gili Hart
Director, Pre-Clinical Operations, Nes Ziona, Israel
- 13:40 **COMPUGEN LTD.**
Tsipi Keren-Lehrer
VP of Business Development, Tel Aviv, Israel
- 14:00 **Lunch Break**

Wednesday, May 23, 2012

12:00-14:00

Hall D

Start-Ups Competition

Moderator: **Dr. Irit Yaniv**
CEO, Metacure, Israel

Judges: **Jeff Dykan**
SCP Vitalife, Israel

David Goren
CEO, Astra Zeneca, Israel

Steve Rhodes
Chairman & CEO, The Trendlines Group, Israel

Yossi Smoler
Program Director, Technological Incubators Program, Office of Chief Scientist, Israel

Jeroen Tonnaer
Senior Director External Scientific Affairs, MSD, The Netherlands

12:00 **PROMINING THERAPEUTICS LTD.**

Dr. Iris Alroy
CEO, Jerusalem, Israel

12:10 **REJUVENATION LTD.**

Diment Gershman
Managing Director, Jerusalem, Israel

12:20 **BIOCEP LTD.**

Rachel Leibovitz
Business Development Manager, Safed, Israel

12:30 **REMEDOR BIOMED**

Motti Koren
CEO, Nazereth, Israel

12:40 **TODOS MEDICAL LTD.**

Rami Zigdon
CEO, Airpot City, Israel

12:50 **SEAMVAD**

Shahar Peled
CEO, Jerusalem, Israel

13:00 **POLYRIZON LTD.**

Tomer Izraeli
CEO, Ofakim, Israel

Wednesday, May 23, 2012

12:00-14:00

Hall D

Start-Ups Competition (cont)

- 13:10 **HERVANA LTD.**
Dr. Rachel Teitelbaum
CEO, Beit Shemesh, Israel
- 13:20 **CARDIAMIT**
Dr. Yaron Barac
CEO, Haifa, Israel
- 13:30 **TAVOR (I.T.N) LTD.**
Jonathan Yalom
Project Manager, Ashqelon, Israel
- 13:40 **DISCUSSION AND VOTING**
- 14:00 **Lunch Break**
-

15:00-16:30

Hall A

Closing Panel: CHALLENGES AND OPPORTUNITIES IN THE MEDICAL DEVICE AND BIOTECH PHARMACOLOGICAL INDUSTRIES

- 15:00 **MEDICAL DEVICE**
- David Cassak**
Vice President, Content & Managing Director, Medical Devices, Elsevier Business Intelligence (EBI), USA
- Stephen Levin**
Editor-in-Chief, Medical Devices, Elsevier Business Intelligence (EBI), USA
- 15:30 **BIOTECH/BIOPHARMA**
- Dr. Lisa Melton**
News Editor, Nature Biotechnology, UK
- 16:00 **AWARDS CEREMONY**
-

16:30-17:30

Exhibition Area

HAPPY HOUR