



**Tamara Mansfeld, Global Innovation Lead  
Digital Innovation Lab  
Pfizer Digital**

Tamara and her team are responsible for monitoring the external environment, identifying and sourcing digital innovation into Pfizer and accelerating new digital health capabilities to create long-term impactful disruptions across Pfizer.

Prior to her current role, Tamara served as the External R&D and Worldwide Innovation Liaison for Pfizer in Israel identifying potential partners in digital health and R&D.

Between 2004 and 2015, Tamara served as Senior Advisor in R&D Finance, and worked in the Portfolio & Decision Analysis team, helping Pfizer maximize the value of its R&D portfolio. Tamara has led several teams across the company, including: Biosimilars Portfolio, Japan Development Portfolio, asset co-developments with external partners, and a number of licensing and M&A projects.

Before joining Pfizer Tamara worked in management consulting and graduated from the Johnson Business School at Cornell University in 2004.

In her spare time, Tamara enjoys working out, volunteering in her community and spending time with her husband and three kids.