

Company name: Notal Vision Website: [www.notalvision.com](http://www.notalvision.com)

CEO name: Kester Nahen, PhD Cell phone number: +1 5716626628

Select a CATEGORY: Health IT/Digital

Session: Ophthalmology, from R&D to Commercialization

### **Executive Summary / Investment Rational**

Notal Vision is a patient-centric ophthalmic home diagnostic services healthcare provider with an attractive reimbursement-driven recurring revenue model targeting a \$10.7B US market for remote monitoring.

- **Core Technology**

Notal Vision services utilize AI enabled patient self-operated home diagnostic devices and cloud based IOT infrastructure to service patients with sight threatening diseases.

- **Product Profile/Pipeline**

The company's FDA approved ForeseeHome® home monitoring program for patients at risk of treatment requiring wet AMD helps safe sight by detecting disease earlier than standard of care. Notal Vision's pipeline Home OCT system will enable wet AMD patients to perform optical coherence tomography (OCT) self-imaging at home and drive anti-VEGF treatment management supporting fast service adoption.

- **Business Strategy**

Notal Vision operationalizes its technology through a reimbursement driven recurring revenue driven healthcare provider platform in the United States. Collaborations with pharma companies establish a link to treatment solutions that rely on diagnostic services to better personalize care and support market access activities beyond the US.

- **What's Next?**

Notal Vision expects FDA clearance for the Home OCT breakthrough designation device in Q4/2023. Current company activities focus on manufacturing readiness in partnership with a global contract manufacturer. Proceeds of the current series D go towards manufacturing of Home OCT devices, marketing and account management readiness for launch of the new service line in the US.