

Dr Yochi Hagay's Biography

Dr. Yochi Hagay is the esteemed co-founder and Chief Technology Officer of BioHarvest Sciences, a pioneering figure since the company's inception in 2007. With a profound expertise in biotechnology, she spearheaded the groundbreaking development of Botanical Synthesis, enabling the consistent production of plant-based molecules without the necessity of cultivating the plant itself. Until 2017, Dr. Hagay served as both the CEO & CTO of the company and her leadership guided the successful creation, upscale production and initial commercialization of BioHarvest's inaugural product, "Vinia," catering to the nutraceuticals market. Vinia's sales soared to over \$12M in 2023. Armed with a PhD cum laude in biotechnology from the Hebrew University, Dr. Hagay's career trajectory includes over a decade and a half of invaluable contributions at BioTechnology General (BTG) before co-founding BioHarvest in 2007. Her tenure at BTG encompassed diverse senior roles, culminating with the company's acquisition by Ferring Pharmaceuticals. Dr. Hagay's multifaceted expertise extends beyond technical innovations to encompass strategic regulatory, clinical trials design, scientific papers publishing and commercial endeavors, solidifying her status as a luminary in the biotechnology realm.