Eyal has more than 15 years of experience in managing Hi-Tech companies and since January 2020 serves as the company's CEO. Prior to leading Innovalve, Mr. Baror was the CEO of Neuronix Ltd for more than 10 years and PerfAction Technologies Ltd for almost 4 years.

Mr. Baror holds a B.Sc in Physics and Mathematics from Hebrew University of Jerusalem and a M.Sc in Physics from Tel-Aviv University and is a graduate of the TALPIOT program.