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I am a medical doctor by background, innovator by inspiration, and entrepreneur by mindset. After practicing as a pediatrician - endocrinologist, I decided to join the world's largest food & nutrition company back in 1996.

This turn was driven by the deep motivation to provide a better nutrition and food choices to the kids, to prevent and better manage conditions like diabetes and obesity, instead of handling related complications.

For during next 27 years, I transformed into a business and R&D leader, building, and driving teams, developing science-based innovations from an idea generation to a product launch. I'm driven by food innovations that can deliver positive impact on health and particularly proud of pioneering of out-of-box nutrition supplements for maternal & women health, the disruptive innovative solution that can address "pain" point of people during their weight management journey.

I believe in a joint effort and partnership between corporate, mid to small size enterprises, including startups, in enabling better health and nutrition solutions for the humanity.

All together, we can drive people-centric, data - driven innovations to support better products, eating choices and behavior change for healthier today and tomorrow.

Happy to share my, industry representative's perspective with BioMed audience.