

Company name MyAir* Website <https://myair.ai/>*

CEO name Rachel Yarconi*

CATEGORY: Health IT/Digital *

SESSIONS

- What can we do to make healthier aging a reality?

o Executive Summary / Investment Rational Briefly describe the company's technology or therapeutic focus; the market opportunity, progress made to date, key partnerships or joint ventures, investment to date; and management strengths.

MyAir leverages stress resilience through functional, personalized nutrition based on mind and body analytics.

o Core Technology What is the technology, its uniqueness, and its value proposition?

Our AI-driven platform stands at the forefront of personalized wellness, empowering individuals to navigate stress precisely.

By integrating generative AI with physiological data from smartwatches and psychological insights, we offer a comprehensive approach to stress management.

o Product Profile/Pipeline Briefly describe the company's product/pipeline, status, and market potential. Discuss milestones, potential collaborations, and partnerships.

Our collaboration with GARMIN Health has unveiled remarkable outcomes, including an 80% reduction in user stress levels.

o Business Strategy Briefly describe how the company will apply its core technology, generate short-term and long-term revenues.

The success of myAir is evidenced by its widespread adoption across the United States, benefiting tens of thousands of individuals and esteemed organizations. Our platform measures and manages stress and fosters balance through a gen.AI powered wellness coach available 24/7, based on the user's mind & body deep profiling.

o What's Next? R&D, Preclinical / Clinicals, Organizational Plans, Financial Plan

We are committed to partnering with visionary corporations keen on enhancing their wellness offerings. myAir's seamless integration into wellness and food ecosystems offers a transformative tool that captivates and retains customers through stress reduction and personalized nutrition.

