Company name: BrainsWay

Website: https://www.brainsway.com/

CEO name: Hadar Levy

CATEGORY: Medical Devices

SESSIONS

Do we Know Enough About BrainsWay transform for future growth?

Executive Summary / Investment Rational

BrainsWay is a global leader in advanced noninvasive neurostimulation treatments for mental health disorders. The Company is advancing neuroscience with its proprietary Deep Transcranial Magnetic Stimulation (Deep TMS™) platform technology to improve health and transform lives.

Core Technology

BrainsWay is the first and only TMS company to obtain three FDA-cleared indications backed by pivotal clinical studies demonstrating clinically proven efficacy. Current indications include major depressive disorder (including reduction of anxiety symptoms, commonly referred to as anxious depression), obsessive-compulsive disorder, and smoking addiction. The Company is dedicated to leading through superior science and building on its unparalleled body of clinical evidence. Additional clinical trials of Deep TMS in various psychiatric, neurological, and addiction disorders are underway.

Business Strategy

BrainsWay is focusing on the <u>mental health</u> market. We continue to optimize our existing commercial process, including enhancing our emphasis on larger institutional and enterprise customers that are playing an increasingly important role within the industry. We remain focused on adding our Deep TMS technology into these expanding large mental health groups and networks.

What's Next?

We remain focused on driving and leading innovation within the TMS industry, and are highly confident in our ability to continue capturing significant market share, both in the U.S. and internationally.

We are looking to expand into Alcohol , Opioids, Alzheimer Disorder, Parkinson and Post-Stroke therapy.