

Bayit Balev

Redesigning Aging: Transforming the Future of Aging in Israel

Dr. Galit Kaufman, CEO of Bait balev

Bayit Balev, a nationwide chain owned by Maccabi Healthcare Services, operates 4 geriatric rehabilitation centers 5 retired residences and home rehabilitation services.

Bayit Balev is redefining geriatric care in Israel through a unique integration of clinical excellence, applied research, and cutting-edge digital innovation. Serving nearly 20% of Israel's hospitalized elderly population, we leverage big data, AI-driven platforms, and immersive technologies to transform rehabilitation, infection prevention, cognitive health, and patient outcomes.

At the core of our work lies a pioneering research infrastructure, including an internal Helsinki Committee and access to over 70,000 medical records. We serve as a national pilot and beta site for next-generation age-tech, co-developing tools such as real-time infection control dashboard, and virtual reality platforms for cognitive support.

Bayit Balev is a proud partner in the European COST network, leading international collaborations to validate clinical standards and interventions, including programs addressing the Second Victim Phenomenon among healthcare teams. We are also establishing Israel's first Geriatric Simulation & Learning Center and developing new professional roles such as "Digital Health Operators in Geriatrics" to meet workforce challenges.

Beit Balev is more than a care provider: we are a national platform for innovation, a research hub, and a living lab for the future of aging. We invite global partners to join us in shaping a more intelligent, dignified, and human-centered approach to aging care.