

## ABSTRACT TEMPLATE: CHECKLIST AND INSTRUCTIONS

Please complete the ABSTRACT TEMPLATE online, for Biomed 2025 Company Presentations

All items marked with an \* are mandatory to complete

The maximum number of words for this abstract is 400

Please be sure to complete the following:

Company name-----DiA (AcquiredbyPhilips)----- \* Website----- \*

CEO name-----Hila Goldman-Aslan-----\* Cell phone number-----  
0523922239----- \*

Select a CATEGORY: Health IT/Digital \*

(Delete categories you are not selecting)

Select up to two SESSIONS per abstract from the list below \*

(Delete sessions you are not selecting)

- Medical Device Company: The Route from Vision to a Successful Outcome

You may delete the section instructions, leaving only the bolded bullet title

Answers below should not exceed 60 words per question:

Hila will talk about how DiA an AI based Digital health startup was successfully led through all stages of the company's development - from the initial idea, through product development, team building, regulatory approvals, fundraising, generating revenues, and commercial partnerships with tens of leading companies, including a partnership with Philips. This partnership led to the acquisition of DiA by Philips in 2023.