ABSTRACT TEMPLATE: CHECKLIST AND INSTRUCTIONS

Company name. **Popai Health.** * Website. **https://www.popai.health/**

CEO name.   **Eyal Gurion** *

CATEGORY: **Health IT/Digital**

Select up to two SESSIONS per abstract from the list below *

- Aging Redefined: Breakthroughs in Science and Technology in Longevity

Answers below should not exceed 60 words per question:

- **Executive Summary / Investment Rational**
  Popai Health analyzes patient interactions to surface actionable insights and automate clinical documentation. Installed in several health systems across the US with early traction in care management operations. The platform unlocks missed revenue, improves outcomes, and scales proactive care. Seed-funded by Team8 ($7.5M). Founding team has deep healthcare industry experience and hands-on AI expertise.
- **Core Technology What is the technology, its uniqueness, and its value proposition?**
  Popai's Voice AI is purpose-built for healthcare, trained to understand medical language in real-world patient conversations. It identifies clinical cues, care gaps, and documentation needs in context - going beyond transcription to deliver actionable intelligence that fits into clinical workflows and supports better decisions at scale.
- **Product Profile/Pipeline**
  Popai delivers two core value propositions: automated documentation and conversation intelligence. Both are live with active users in care management settings. Market potential spans IDNs and medical groups nationwide. Strategic partnerships with large health systems and infrastructure players (e.g. Cisco, Zoom) are currently in development.
- **Business Strategy**
  Short-term focus is on selling two products: the documentation module and the insights module, which supports workforce development and delivers patient and population-level insights. Long-term, Popai aims to be the infrastructure layer for organizing patient interactions across the enterprise - offering a unified platform value proposition to health systems and medical groups.
- **What's Next?**
  Implementing in new institutions while scaling workflow integrations, publishing ROI and outcomes data, and advancing the product to support additional use cases. Expanding the team with hires in engineering, product, and customer success. Beginning work on our Series A with strategic investors to support growth and platform scale.