#### ABSTRACT

Company name: Or Capital Ltd \* Website: www.orcapital.com

CEO name: Sivan Sadan

CATEGORY: Health IT/Digital

SESSIONS

Mind the Gap, Empowering Women's Health Through Data and Innovation

## Reimagining Women's Health: A Venture Builder's Perspective

# **Executive Summary**

What if we designed healthcare not around sickness, but around sustained wellness? This talk will explore how I would like to be part of creating a new world- a new paradigm for women's health—shifting from reactive treatment to proactive prevention and early detection. Instead of focusing on a single company, I'll share key principles and lessons from multiple ventures that prioritize holistic care and scalable innovation.

## **Technology**

We'll dive into how to evaluate, shape, and apply differentiated technologies—like Al—to close systemic gaps in women's health. I'll share examples of ventures that embody platform thinking and purposeful innovation, with an emphasis on technologies that empower women

## **Business Strategy**

This session will outline strategic frameworks used in venture building: platform-first thinking, iterative validation, and go-to-market models. All are geared toward creating sustainable, long-term growth in the women's health ecosystem.

#### What's Next?

I'll close by exploring how venture builders, technologists, and healthcare leaders can collaborate to unlock the next generation of innovation in women's health