

ABSTRACT TEMPLATE: CHECKLIST AND INSTRUCTIONS

Company name Leal Health* Website <https://www.leal.health> *

CEO name Tzvia Bader*

CATEGORY: Health IT/Digital

Select up to two SESSIONS per abstract from the list below *
(Delete sessions you are not selecting)

- AI Meets Pharma: Building a Sustainable Value for Biotech AI innovation in Drug Development

You may delete the section instructions, leaving only the bolded bullet title
Answers below should not exceed 60 words per question:

- Executive Summary / Investment Rational

Leal Health is the leader in AI-driven cancer treatment journey optimization, powered by our patented GEN-AI PMM (Precision Medical Modeling)

Our Platform leverages real world patient data to empower pharmaceutical companies, payers, and healthcare providers to expand access and deliver precise patient-first experiences at scale.

Leal Snapshot

Launched in 2020

6+ million cancer patient network, 70% community based

Over 100 Biopharma Companies Served including

24k HCP Network, 3k sites served

8 million cancer treatments generated and supported

- Core Technology

Leal's PMM(Precision Medical Modeling) leverages a proprietary integration of unsupervised NLP patented techniques with LLMs to interpret cancer patient data and create personalized treatment plans in minutes, and read medical documents.

Our unique proprietary technology allows for:

Accuracy and Robustness, Speed, and Scalability while being Hallucination Resistant, Multiple Validation Layers, Adaptive Feedback Mechanisms, Context-Aware Learning.

- Product Profile/Pipeline

Leal's platform Generates personalized treatment plans in <2 minutes offering precision

education, patient support, and real-time insights.

Biopharma benefits from becoming true patient centric include precise targeting, branded tools, and analytics, while patients and caregivers receive personalized, equity-driven guidance and comprehensive support across their journey.

Served over 275,000 People with Cancer

Partnered with more than 45 advocacy groups as well as industry leaders such as American Cancer Society, Tempus, BlueCross BlueShield, EverNorth, Oncodaily and more. Times Most Promising,

- Business Strategy

Leal will continue it's traction with existing Biopharma supporting Clinical Trials & Commercial Therapies while looking to expand and scale via:

Lead DTP oncology strategy across Payors & Biopharma

Scaling Program & Full Portfolio level engagements

Accelerate value based care through Providers/Payors

- What's Next?

Expansion into Rare Diseases(Non-Oncology), Continued Scaling of Payer Relationship

Continue leveraging AI to guide & streamline Oncologist & Patient experiences, geographic expansion into EU market.