

ABSTRACT TEMPLATE: CHECKLIST AND INSTRUCTIONS

Company name Briya Labs Ltd * Website briya.com

CEO name- David Lazerson-*

Select a CATEGORY: Digital health*

Select up to two SESSIONS per abstract from the list below *

- **Aging Redefined: Breakthroughs in Science and Technology in Longevity**

You may delete the section instructions, leaving only the bolded bullet title
Answers below should not exceed 60 words per question:

- **Executive Summary / Investment Rational**

We're redefining healthcare data exchange w/ a scalable, secure platform that solves a trillion-dollar inefficiency. Unlocking real-time, consented medical data, Briya empowers life sciences, AI, & research at global scale. W/ growing regulatory tailwinds, hospital partnerships, & high-margin SaaS economics, it's a rare infrastructure play at the intersection of data, healthcare, & AI.

- **Core Technology What is the technology, its uniqueness, and its value proposition?**

Briya is a tech research-focused & SW dev startup, that provides an innovative solution for RWD in the healthcare industry. Our mission is to make medical data accessible for pharma companies & clinical research institutions. Partnering w/ hospitals/HMOs & offer to monetize their patients' data through a secure, confidential and simple SW platform.

- **Business Strategy Briefly describe how the company will apply its core technology, generate short-term and long-term revenues.**

Briya revolutionizes access to RWD enabling secure, cross-border research through privacy-preserving technology. Our market penetration strategy bridges hospitals and life sciences providing instant data access - powering AI, evidence generation & innovation at scale. We're running several SW licensing models, expert data curation and study support.

- **What's Next?**

Briya will exponentially grow its data network into a global standard. New SW like Briya Co-Pilot & Research Rooms power instant discovery & secure analysis across borders. Together, they transform how RWD is accessed & use, fueling faster trials, AI breakthroughs & a future where medical research knows no limits.