

## **Michael Latar – Bio**

Michael Latar is the Chief Product Officer and Co-founder of Popai Health, an AI startup that analyzes patient conversations to streamline healthcare delivery, reduce administrative workloads, and drive meaningful clinical actions. He leads Popai's product roadmap, driving the development of AI solutions that analyze patient phone interactions - the most extensive and untapped source of patient data. Currently deployed across multiple health systems, Popai's products significantly enhance clinical outcomes and operational efficiency for high-risk groups, including elderly, chronically ill, and socially vulnerable patients.

Michael has extensive experience developing AI-driven products for healthcare and played a key role in scaling Aidoc from an early-stage startup to a global leader in AI for medical imaging, where he served as VP of Product. He led the strategic product roadmap, guided the company through successful FDA regulatory approvals, and established Aidoc's foundational NLP infrastructure.

Michael holds a BSc in Physics and Mathematics, graduating with honors from the elite Talpiot program, and an MSc cum laude in Computer Science with a thesis focused on Natural Language Processing. Michael brings deep expertise in healthcare IT, clinical integration of AI technologies, and regulatory pathways essential for translating innovative AI products into widespread clinical adoption.