

## The Yonalink Experience: Navigating the Path from Founding to Acquisition

Identifying a billion-dollar problem is easy, however, building a scalable solution that a market leader wants to buy is the real challenge. In this session, we break down the journey of Yonalink, from its inception as a disruptive startup to its successful acquisition by Veeva Systems.

Yonalink was founded to eliminate manual data entry in clinical trials. The platform provides an AI-powered, SaaS-based technology that streams real-time patient data directly from Electronic Health Records (EHR) into Electronic Data Capture (EDC) systems. By automating the mapping and validation of clinical data, Yonalink enabled research sites to significantly reduce time spent on manual data capture—accelerating the pace of drug development while ensuring total data accuracy