

Dr. Tsipi Shoham**GreenOnyx Co-Founder and CEO**

Tsipi has more than 20 years of research and team leadership experience, specializing in cellular biology and cancer immunotherapy. She is a leader of breakthrough product developments, and an author of many granted patents. She is an expert in bridging science to application, transforming research findings into commercially viable products. An Initiator of biotech & medical international consortiums, winning over \$30M in commercialization projects, and leading plant lifecycle research to novel industrial mass cultivation platforms.

Tsipi's professional background led her to recognize the importance of wholesome phytonutrients in promoting cellular strength and preventing illness and diseases. She founded GreenOnyx in 2013, transforming her a mission to creating a breakthrough in the delivery and consumption of fresh greens.

Tsipi has a PhD from The Weizmann Institute of Science in Israel, and a Postdoctoral from Stanford University, CA, US.