

Intuitive / Gaddi Menahem

Categories: Medical Devices AND Health IT/Digital

- **Background**

Intuitive (Nasdaq: ISRG), headquartered in Sunnyvale, California, is a global technology leader in minimally invasive care and the pioneer of robotic-assisted surgery. As part of our mission, we believe that minimally invasive care is life-enhancing care. Through ingenuity and intelligent technology, we expand the potential of physicians to heal without constraints.

Intuitive brings more than two decades of leadership in robotic-assisted surgical technology and solutions to its offerings and develops, manufactures, and markets the da Vinci Surgical System and the Ion endoluminal system.

- **Core Technology** - da Vinci

The da Vinci surgical systems are designed to help surgeons perform minimally invasive surgery. Da Vinci systems offer surgeons high-definition 3D vision, a magnified view, and robotic and computer assistance. They use specialized instrumentation, including a miniaturized surgical camera and wristed instruments (i.e., scissors, scalpels, and forceps) that are designed to help with precise dissection and reconstruction deep inside the body.

- **What's Next?** Intuitive's digital products

in 2020, Intuitive acquired an Israeli start up from Haifa "Orpheus Medical" that developed Clinical Media Platform for hospitals. Based on the Israeli team and technology, Intuitive is offering "Intuitive Hub" to its customers - a digital platform connecting the OR with clinical IT systems and integrated to Intuitive eco system and serving as the basis for future digital applications.