

[337] SOFTWHEEL - INNOVATIVE TECHNOLOGY FOR MOBILITY SOLUTIONS

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- **Investment Rational**

SoftWheel is a pioneer in developing innovative technology for mobility solutions. Active in 2 segments: Personal-mobility and Automotive.

Within personal mobility –

- Commercialized: global distribution network with leading partners and seasoned industry experts sales.
- SoftWheel is certified (FDA and CE) and reimbursed in strategic markets. A clinical-study supported technology benefits.
- Established manufacturing line in Canada at a tier1 automotive.

The company is led by experienced management team in the HQ in Israel.

- **Business Strategy**

SoftWheel is compatible to all manual wheelchairs in an easy quick release manner and sold globally as an accessory for wheelchairs. It's in commercial phase and we expect significant growth throughout 2019-2021 following the establishment of global distribution network and local teams, strategic reimbursement wins, and launch of new products.

- **Core Technology**

SoftWheel develops advanced technology for mobility solution. For personal-mobility, we developed innovative suspension system integrated into the wheel. with suspension, users are getting a smoother ride without getting impact from the road through the chair to their bodies. Health benefits include reduced pain, spasticity and overall fatigue. In addition, the shock absorbing technology increases stability & independence in day-to-day mobility

- **Product Profile/Pipeline**

We invest in continuous R&D of our product and increasing the range of products. We recently launched SoftWheel3 with a carbon version and an electric power assist wheel is in the pipeline for 2019. We are in discussion with market leaders to further increase our power assist product range.

- **What's Next?**

Our plans for the near and medium term include: continuous development of our product range for personal mobility, larger scale clinical study in the US and additional reimbursement wins, and cutting manufacturing costs.

In the automotive segment - we are building electric vehicles. Our team of innovative engineers and designers, in collaboration with leading tier1 automotive strategic partners, is developing an optimized platform for electric vehicles.