

徐晶-个人简介

阿斯利康中国副总裁，信息技术部及商业创新负责人

- 徐晶女士于2014年12月加入阿斯利康中国，现担任阿斯利康中国副总裁，信息技术部及商业创新负责人，提供信息技术支持，完善信息系统并完成信息管理的最佳实践，推动阿斯利康的业务增长。徐晶女士同时带领团队，根据公司整体业务战略优先重点，制定管理信息技术战略和项目。此外，作为阿斯利康中国商业创新负责人，徐晶女士带领商业创新团队帮助公司致力于寻找诊疗一体化疾病解决方案构建创新健康生态圈。在她的领导下，阿斯利康中国商业创新中心已在无锡投入使用，这是阿斯利康携手跨领域合作伙伴合力打造的战略开放平台，促进医疗商业创新以及健康物联网的发展。这是中国首次由制药企业引领的医药商业创新平台。
- 在加入阿斯利康之前，徐晶女士在微软大中华区担任信息技术负责人和业务关系总监，参与公司战略发展计划以支持业务快速增长，同时也提供良好的业务伙伴合作。
- 在此之前，徐晶女士在互联网企业红孩子集团担任了4年执行副总裁和首席信息官。作为公司管理团队的一员，在战略架构和业务流程的优化上她带领团队取得了卓越的成绩，为公司业务的快速增长打下了坚实的后盾。
- 在加入红孩子之前，徐晶女士在宝洁公司中国和美国总部工作了13年。作为GCR IDS副总监，她负责客户满意度的有效解决方案的推进以及战略发展规划。
- 徐晶女士拥有中欧国际工商学院高级工商管理硕士学位，以及天津大学计算机科学学士学位。



Tina Xu

VP, IT & Commercial Innovation Information Technology and Commercial Innovation, AstraZeneca China

- Tina Xu has been appointed Vice President of AstraZeneca, Head of Information Technology (IT) and Commercial Innovation in Dec. 2014 and now she is also responsible for Commercial Innovation of AstraZeneca China. In this role, She leads the IT team in supporting AstraZeneca China's business growth through the delivery of information technology, information systems and best information management practices, and shapes and manages IT strategy and projects in line with the company's overall business strategy and priorities. Besides, as Head of IT, Tina is responsible for managing all IT-related activities in China demonstrating commitment to the AstraZeneca global IT standards and framework. Meanwhile, she leads Commercial Innovation and digitalization strategy of AZ China, aiming at establishing the innovative healthcare eco-system, looking for solutions of integration of diagnosis and treatment. Under her leadership, AstraZeneca China Commercial Innovation Centre (CCIC) was launched in Wuxi in 2017. Known as a strategic open platform jointly initiated by AstraZeneca China and cross-sector partners to promote healthcare commercial innovation and the Internet of Things (IoT) for healthcare, CCIC is also the first ever healthcare commercial innovation platform initiated by a pharmaceutical company in China.
- Before joining AstraZeneca, Tina was IT Head, Business Relationship Director at Microsoft Greater China Region, where she supported business strategy plans for aggressive business growth and delivered high business partner satisfaction.
- Prior to Microsoft, Tina served as Executive Vice President and CIO for Redbaby Group. As senior management team member, she led the team to achieve success in strategic architecture and process optimization.
- Previously, Tina had worked for P&G for 13 years in China and headquarter in US. As GCR IDS associate director, she was responsible for strategic developing plan and deployed excellent solution delivery.
- Tina received her EMBA degree from CEIBS and her B.S. degree in Computer Science from Tianjin University.

