Amir Trabelsi is co-founder and CEO of Genoox where he leads the company's vision, strategy, and growth. He strongly believes in building products that provide small teams with great power, and is always looking for creative solutions to challenge the status quo. Founded in 2014, Genoox is a healthcare and technology company on a mission to make genetic sequencing more accessible. Prior to Genoox, Amir held several senior managerial and technology positions in global technology firms including his role as head of product development and strategy for Safend (acquired by Wave Systems), an AI data analytics and information security company. Amir served in the elite technology intelligence unit for the Israel Defence Forces (IDF) and graduated with a B.Sc degree in Computer Science.