

**Dr. Aviv Zeevi Balasiano**  
**VP, Technological Infrastructure Division**

As head of the Technological Infrastructure Division, Aviv Zeevi is responsible for generating collaborations between the industry and academia that create advanced technologies and innovative products; these collaborations strengthen the Israeli industry's long-term technological advantage in the fierce competition of international markets.

Zeevi has vast experience in the field of technological developments, in developing online systems as well as training and simulation systems. In his most recent role, he served as the head of the ICT department in the Israeli Research Directorate of the European Research Program.

Zeevi has a PhD in Information Systems Management from the Tel Aviv University. He holds several additional degrees in Economics, Political Science and Management.