

**Bio- Idan Geva**

Idan is the CEO of Butterfly Medical and held this position since the inception of the company in late 2014. During his role, Idan took the company from concept, through Research & Development, clinical trials and fundraising to successful regulatory process in Europe and to the launch of the US Pivotal trial.

Prior to Butterfly, Idan served as the CEO of FolwMedic.

Prior to FlowMedic, Idan was part of the Marketing team at Abbot Vascular, at the global headquarters in Santa Clara, CA.

Idan brings almost 20 years of experience in the medical device industry, in sales, marketing and business development.

Idan holds a BSc. in Biotechnology Engineering from Ben-Gurion University and MBA from UC Berkeley.