Mr. Cohen Arazi brings over [30] years of experience in the medtech and biotech industries where he held various executive management responsibilities in both operations and business management. Mr. Efi Cohen Arazi served as Co-Founder and CEO of Rainbow Medical Ltd., Israel's leading medical device innovation house focused on inventing and developing game changing solutions for sizeable unmet market needs in the area of hypertension, ophthalmology, cardiology and diabetes. Prior to his position with Rainbow Medical, Mr. Cohen Arazi served as Co-Founder & CEO of IntecPharma, Israel, a company specializing in drug delivery and as Active Chairman of CollPlant Ltd., traded in Nasdaq stock exchanges. Previously, Mr. Cohen Arazi was GM & V.P., Site Head at California based Amgen Corporation, where he established and led several global strategic initiatives and partnerships to develop and manufacture blockbuster biopharmaceuticals. Prior to Amgen, Mr. Cohen Arazi was Senior VP at Immunex Corporation in Seattle, Washington and before that VP and General Manager at the Merck-Serono Group in Switzerland and Israel. Mr. Cohen Arazi holds advanced degrees in Agriculture and Microbiology from the Hebrew University of Jerusalem