

ABSTRACT - GreenOnyx

○ **Investment Rational**

Fresh wholesome phytonutrients are crucial to promote cellular strength and protect ourselves from chronic (as cancer, cardiovascular, diabetes, stroke) and infectious diseases. Yet, there are significant challenges in consuming even the minimum recommended daily portion. Following years of development, GreenOnyx is introducing a breakthrough farming technology and unique vegetables that realize the promise of fresh phytonutrients to the mass market.

○ **Business Strategy**

Our business strategy is geared for rapid expansion at global scale via a distributed architecture: Modular farms are built locally, secure affordable local supply. First farms will be owned by GreenOnyx, generating revenue from direct sales. Then, we will switch to licensing and recurring revenue, at high profitability, from farms that will be built, and operated by local partners.

○ **Core Technology**

Local farms are automounts and secure fresh phytonutrients' supply: an array of compact-modular systems that are sealed and sterile, fully automated via proprietary AI based in-line closed feedback loop control, from seed production to packaging. The "Design for diversity" enables to grow any strains of our unique vegetables. A "Copy Smart" design enables a fast global expansion of fresh supply.

○ **Product Profile/Pipeline**

Our unique vegetables, Wanna greens, are the healthiest vegetables (highest content of phytonutrients per calorie), and the most accessible – just "scoop & use" to 'vegetalize' any of your food choice. We have identified huge global market potential and established strategic partnerships with leading food brands in Israel, Europe, and US. We are now accelerating our production capacity and initiate sells.

○ **What's Next?**

Our first pilot farm (40 tons annually, in Israel) will be operated by June 2022. Then, we will establish our first Farm in Europe (Q1 2023), and in the US (Q4 2023). Within 5 years, we forecast consumer sales of >\$1B and an EBITDA of >50%. Our Horizon also includes medical food products based on clinical trials and health claims.